

Fans to Win Big and Often in Toyota Racing Dream Build Challenge

October 16, 2012

TORRANCE, Calif., Oct. 16, 2012 — The Toyota Racing Dream Build Challenge, which will be making charitable donations totaling \$100,000, is giving fans a chance to win too. For 10 days, fans not only get to help their favorite drivers, builds and charities win, they also have opportunities to win prizes themselves.

From Oct. 20 – 29, fans can log in to www.toyotaracingdreambuild.com to vote for their favorite Dream Build Challenge team and register to win the Toyota Racing Dream Trip Grand Prize. Fans can feel good casting their votes to help the winning charity take home \$50,000, with second place receiving \$25,000, third place \$15,000 and fourth \$10,000, and they can register for their own opportunity to win daily prizes in the sweepstakes.

The Grand Prize will feature an exclusive race experience, and the winner can select from either a NASCAR or NHRA race event.

The NASCAR edition of the Dream Race Trip will include two grandstand tickets, two NASCAR Hot Passes and a \$1,500 American Express gift card. NASCAR's Hot Passes give fans up-close exposure to the team garages and pre-race activity during "hot" times at the track.

If an NHRA race is preferred, the Grand Prize will feature two general event tickets for select NHRA races with driver pit hospitality access, event parking and a \$1,500 American Express gift card. The winner will also have an opportunity for a meet and greet with one or more Toyota racing driver(s).

Additionally, once per day during the voting period, a fortunate fan will take home a \$100 American Express gift card. Daily winners can also be featured on the Toyota Racing Dream Build Challenge home page at their discretion.

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