

1978 Toyota Truck

February 17, 2011



TRUCK SELECTION -- Toyota's half-ton pickups come in a wide variety of models for 1978. In addition to the long bed version pictured above, the company offers standard beds, sporty models and cab and chassis units for commercial use. The pickups, all available in a variety of new colors for 1978, are powered by a 2.2-liter, four-cylinder engine and come with a choice of five-speed overdrive, four-speed manual or automatic transmission.

From: Public Relations, Toyota Motor Sales, U.S.A., Inc.

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