

1973 - 1974 Toyota Hi-Lux 006

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LONGER TOYOTA -- Toyota's new "stretched" half-ton pickup truck (right), which will be available at dealers by mid-summer, is a full 16 inches longer than the standard model (left). The truck's extended cargo body, mounted on a custom chassis, accommodates larger loads with ease. Also exclusive to the new model are larger 7.50 x 14, six-ply rear tires. With a 110-inch wheelbase, the new truck is powered by the same 120-cubic-inch, four-cylinder engine as the standard half-ton model. The Toyota pickups are the only mini-trucks offering an optional automatic transmission-bucket seat combination.

From: Public Relations, Toyota Motor Sales, U.S.A., Inc.
2055 W. 190th St., Torrance, Calif. 90504