

# 2012 Year in Review Cool Stuff

December 29, 2012

## Dream Build Challenge Contest

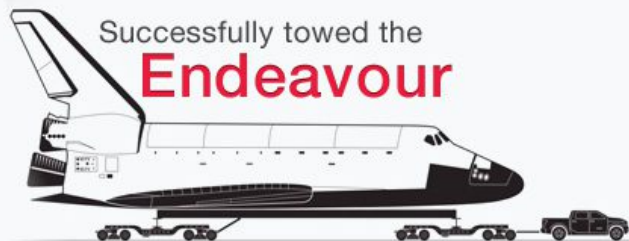
Featured NASCAR  
  
drivers Kyle Busch & Clint Boyer



Plus NHRA drivers  
Antron Brown and  
Alexis DeJoria

Helped put **\$100,000**  
in the hands of four great charities

Tundra towed the Endeavour space shuttle  
over LA's 405 freeway



Successfully towed the  
**Endeavour**  
and custom-built dolly -- a combined weight  
of nearly **300,000** pounds



**Tundra pickup truck**  
is built exclusively at Toyota Motor  
Manufacturing, Texas in San Antonio

Toyota & Audubon asked summer drivers to

**“Exit the Highway”**

**41,186**  
people made

Campaign highlighted nearly  
**100** nature

## RAV4 EV takes a tour



### Graham Hill

an innovator and founder of  
[Treehugger.com](http://Treehugger.com), drove the  
RAV4 EV down the California  
coast using charging stations