

All-New 2014 Toyota Highlander SUV Makes World Debut at 2013 New York Auto Show

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NEW YORK, March 27, 2013 – – The all-new third-generation 2014 Toyota Highlander mid-size SUV made its world debut today at the 2013 New York Auto Show.

An all-new exterior design conveys both refinement and strength, complementing a new interior that will raise the bar in the mid-size SUV segment. With three-row seating for up to eight, an array of standard features, a host of available in-cabin technologies, and increased cargo capacity, the new Highlander will offer a nuanced balance of style, comfort and utility. The total package is capped off with three powertrain choices: a fuel-efficient four-cylinder engine a powerful V6 with a new six-speed transmission that will produce excellent all-around capability, and a V6-powered Hybrid Synergy Drive powertrain for enhanced mileage and fewer emissions.

Sophisticated, Dynamic Exterior is Sleek and Strong

Sophisticated and dynamic, the new Highlander features a progressive silhouette, a lower roofline for improved aerodynamics, and sculptured side-door panels. The exterior has grown in length by approximately three inches while width is increased one-half inch, conveying a sleek and strong appearance.

From the front, Highlander's hood merges with a redesigned trapezoidal grille, wraparound headlamps and deeply chiseled fenders for a more aggressive appearance.

The length of the profile, from the front fenders to the rear quarter panels, boldly stands out with sculptured wheel wells at the corners, allowing for prominently protruding wheels. The total package is capped off by a newly designed rear lift-gate with one-touch power open/close and driver selectable memory height settings, and taillights and bumper that exude style and strength.

Highlander's body structure will include high-strength steel in the front pillars for increased rigidity. Visibility has been improved through precise repositioning of the front A-pillars, while the size of the rear quarter glass has been increased to provide a wider view for driver and occupants.

Refinement is enhanced through improved noise, vibration and harshness (NVH) measures. Interior noise reduction is achieved through a 30 percent expansion of silencing insulation materials in the floor areas. Acoustic-type glass is used for the windshield to help reduce noise entering the cabin, and even the panoramic moonroof design works to help reduce wind noise, even when the moonroof is open.

Vibration is minimized through expanded coverage of the dash silencer, enhancements to body sealing, and the strategic placement of three hydraulic engine mounts. Improvements in the exhaust layout have been made for additional noise and vibration reduction.

Premium Interior Design with Advanced Functionality

Toyota engineers raised the bar on interior design for the mid-size SUV segment by adding even more refinement and functionality to the new Highlander. The 2014 model will offer a premium interior highlighted by increased spaciousness for up to eight people, and an array of standard comfort, convenience and technology

features.

The new Highlander's interior utilizes premium materials to offer an upscale experience, with most models featuring standard contrast seat stitching. All Highlanders will come equipped with a soft-touch instrument panel; and silver-painted, satin, and chrome-plated accents that are thoughtfully placed throughout the interior. Wood-grain pattern trim can be found on the front dash and door trim for an added touch of elegance. Premium fabrics, available smooth and perforated leather-trim seats, leather wrapped steering wheel and shift knob add to Highlander's redesigned upscale interior. The adoption of a high quality knit roof lining and available second-row sunshades add to Highlander's refinement and comfort.

A new roll-top center console box with a dampened sliding door provides a comfortable armrest, or when fully opened is large enough to hold a large handbag. All Highlanders will feature a newly designed in-meter-cluster Multi-Information Display. Available ambient lighting around the front dash and doors add to the refined environment.

The second row offers bench-seating for three passengers or two captain's seats featuring a collapsible tray with cup holders for added convenience. Getting into the third-row is made easier with the addition of a one-step second-row sliding seat function that provides nearly three more inches of space for easier entry and exit to the third-row. An overall interior width increase of 4.3 inches in the third-row and a standard recline function creates added comfort for up to three passengers. Like the second-row bench, the third-row will be 40/60 split for added passenger and storage flexibility and convenience. Rear cargo space behind the third-row has also increased by up to 34 percent for added storage.

Additional available convenience features include an Automatic High Beam System, Auto Cruise Control, Smart Key, driver's seat memory, heated and ventilated front seats, heated second-row captain's seats, and a heated steering wheel.

Improved Dynamic Performance, Handling, Efficiency

The new Highlander will be available in three powertrains. A 2.7-liter four-cylinder engine is equipped with a variable intake manifold and dual Variable-Valve Timing with intelligence (VVT-i), which controls phasing on both the intake and exhaust camshafts to optimize torque and fuel efficiency. The 2.7-liter engine is teamed with a six-speed electronically controlled automatic transmission.

A 3.5-liter V6 is also equipped with dual VVT-i and a variable intake manifold. Acceleration and fuel efficiency are improved thanks to a new six-speed, electronically controlled automatic transmission (ECT) that offers selectable manual sequential shifting.

The Highlander Hybrid model's Hybrid Synergy Drive system pairs the 3.5-liter V6 gasoline engine with a high-torque electric drive motor-generator for additional power and fuel efficiency.

The new Highlander will provide a more dynamic driving experience, with new technologies that include Dynamic Torque Control All-Wheel Drive (AWD), enhancements in suspension performance, and optimized electric power steering. The spring rates and the shock absorbers have been optimally tuned to help enhance the vehicles handling characteristics.

Highlander will have a MacPherson strut front suspension, double-wishbone rear suspension, four-wheel disc brakes, 18-inch alloy wheels and available 19-inch alloys.

Highlander's Dynamic Torque Control AWD system automatically shifts from front-wheel drive (FWD) to AWD when accelerating or when sensors detect wheel slippage. The driver is able to view the torque-

distribution settings on the meter display.

The Dynamic Torque Control AWD system continuously monitors and controls the torque transfer between the front and rear wheels via an electromagnetically controlled coupling positioned in the rear differential.

Front to rear torque distribution can vary from 100:0 to 50:50, with front-wheel drive (100:0) automatically engaged under normal driving conditions to help improve fuel consumption.

The Dynamic Torque Control AWD system uses information sent from various sensors (speed, steering angle and speed, throttle angle and yaw rate) to automatically govern the transmission of torque to the rear wheels, as required.

A sophisticated, high-speed interactive management system coordinates control of the Dynamic Torque Control AWD, Vehicle Stability Control (VSC) and Electric Power Steering (EPS) systems to enhance Highlander's performance, handling and safety.

Advanced In-Cabin, Multimedia Connectivity

All new Highlanders come equipped with Toyota's Entune™ multimedia system. The Display Audio system with a 6.1-inch touchscreen with Bluetooth® and voice recognition is standard, while an eight-inch touchscreen system and Toyota's Entune™ app suite with 12 JBL speakers is also available.

The new Highlander will also offer an available Rear Seat Entertainment system with an RCA coaxial input terminal at the rear of the center console to allow external devices, such as gaming systems, to be connected.

Comprehensive Array of Safety & Convenience Features

All 2014 Highlander's will have eight standard airbags. Like every Toyota, Highlander will feature the standard Star Safety System™, which includes Enhanced Vehicle Stability Control, Traction Control, Electronic Brake-force Distribution, Brake Assist, an Anti-lock Braking System, and Smart Stop Technology. All Highlander's will also come equipped with a standard backup camera and Hill-start Assist Control. All AWD models will have an AWD LOCK switch.

New available safety and convenience features include rear parking sonar, Blind Spot Monitor, Lane Departure Alert, Rear Cross Traffic Alert, and a Pre-collision System.

All Highlanders are assembled at Toyota Motor Manufacturing, Indiana (TMMI) in Princeton, Ind. The all-new Highlander will reach dealer showrooms in early 2014.

2014 HIGHLANDER PRELIMINARY SPECIFICATIONS

POWERTRAIN

2.7-liter four-cylinder engine with VVT-i

Transmission: Six-speed ECT-i

Drive System: Front-Wheel-Drive

3.5-liter V6 engine with VVT-i

Transmission: Six-speed ECT-i

Drive System: Front- and All-Wheel-Drive

Hybrid Synergy Drive with 3.5-liter V6 Engine and Electric Motor

Transmission: Electronically Controlled Continuously Variable Transmission (CVT)

Drive System: All-Wheel-Drive

EXTERIOR DIMENSIONS (inches)

Overall Length: 191.1

Overall Width: 75.8

Overall Height: 68.1

Wheelbase: 109.8

Ground clearance: 8.0-inches

Wheels: 18-inch alloy wheels

19-inch alloy wheels (Limited)

Tire Size: 18-inch: 245/60R18 (LE and XLE)

19-inch: 245/55R19 (Limited)

Towing Capacity: 5,000 lbs. (V6 only)

Seating Capacity: 7 or 8

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[2014 Toyota Highlander b-roll](#)