

World Debut of Next-Generation Toyota Highlander SUV at 2013 New York Auto Show to Include Live Webcast

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TORRANCE, Calif., March 21, 2013 – – Toyota will stage the world debut of the all-new 2014 Highlander mid-size SUV at a press conference at the 2013 New York Auto Show.

The press conference will be held on Wednesday, March 27, at 9:10 a.m. Eastern Time in the Galleria Level 4 at the Jacob Javits Center.

The global reveal of the all-new Highlander will be broadcast live via Livestream at: <http://new.livestream.com/toyota/NY2013> and will be available for continuous replay immediately after the press conference.