Toyota's Prius and Highlander Hybrid Earn U.S. News and World Report's Best Cars for Families Awards

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TORRANCE, Calif., March 12, 2013 – The Toyota Prius and Highlander Hybrid have garnered category honors as part of *U.S. News and World Report's* <u>Best Cars for Families awards</u>. The 2013 Toyota Prius took top honors in the Best Hatchback for Families category, while the 2013 Highlander Hybrid won the Best Hybrid SUV for Families award for the third year in a row.

The Best Cars for Families awards combine quality, size and family-friendly features into a composite score. Quality is measured using a weighted average of scores from the *U.S. News* rankings at the time the awards are published. The rankings compare cars on the basis of safety, reliability and a consensus of automotive critics' opinions. Size is based on a vehicle's seating capacity and interior space. For family-friendly features, the *U.S. News* editors factor in the availability of features deemed to be helpful to families.

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