Scion iQ Wins 2013 Kelley Blue Book's KBB.com 5-Year Cost to Own Award

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TORRANCE, Calif., Feb. 5, 2013 – The 2013 Scion iQ earned a 5-Year Cost to Own Award from Kelley Blue Book www.kbb.com today in recognition of its lowest projected costs of ownership in the subcompact category.

Kelley Blue Book 5-Year Cost to Own information is developed using Kelley Blue Book® Residual Values to calculate depreciation costs for new cars. The analysis also considers costs such as fuel, insurance, maintenance and repair costs.

"Although Scion iQ is small in size, the 2013 Kelley Blue Book 5-Year Cost to Own Award proves it's big on value," said Scion Vice President <u>Doug Murtha</u>. "For the urban driver looking for maneuverability, impressive fuel economy and style, the iQ is an excellent choice."

The iQ is equipped with a 1.3-liter, four-cylinder engine that produces 94 horsepower and 89 lb.-feet of torque. The engine is paired with a Continuously Variable Transmission (CVT) that helps deliver smooth acceleration and excellent fuel efficiency. The iQ is rated an Ultra Low Emission Vehicle (ULEV-II) and achieves an EPA-estimated combined fuel economy rating of 37 miles per gallon.

To add even more value, the iQ comes standard with Scion Service Boost, a complimentary plan covering normal factory-scheduled maintenance for two years or 25,000 miles whichever comes first, and three years of 24-hour roadside assistance.

For more information about the 2013 5-Year Cost to Own Award, visit http://www.kbb.com/car-reviews-and-news/top-10/5-year-cost-to-own-awards-2013/.

For more information about the Scion iQ or other Scion models, visit: www.scion.com.