

Toyota Motor Sales Issues January 2013 Sales Preview

February 01, 2013

TORRANCE, Calif. (Feb. 1, 2013) – Toyota Motor Sales (TMS), U.S.A., Inc. reported monthly sales of 157,725 units in January 2013, up 26.6 percent on an unadjusted raw volume basis and 21.6 percent on a daily selling rate (DSR) basis.

"The sales pace we saw in the fourth quarter of last year rolled into January, exceeding our expectations for the industry," said Bill Fay, Toyota Division group vice president and general manager, Toyota Motor Sales, U.S.A., Inc. "Toyota started the year off strong, with total sales up over 26 percent, more than double the industry average. With the 2013 Avalon and 2013 RAV4 off to a great start, our focus remains firmly on new products and taking care of our customers."

Full press release to follow by 10:30 a.m. Pacific.

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