Media Advisory - Live Webcast of Toyota President & CEO's Presentation at 2013 Global Auto Industry Conference

January 15, 2013

<u>Toyota Motor Sales, U.S.A.</u> President and CEO <u>James Lentz</u> will speak at <u>Deutsche Bank Securities' 2013</u> <u>Global Auto Industry Conference</u> in Detroit on Wednesday, Jan. 16, 2013. Follow the presentation via webcast beginning at 7:15 a.m. EST.

During the session, Lentz will discuss the U.S. auto market outlook, Toyota's increased focus on its customers and the company's new vehicle strategy.

Click here for the webcast (registration is required).

A replay of the presentation will be available for 90 days after the event.

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