

Toyota Camry Tops Midsize Segment in J.D. Power Initial Quality Survey

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TORRANCE, Calif., June 19, 2013 — The Toyota Camry, America's top-selling car for the past 11 years, is ranked the number one midsize car in the 2013 J.D. Power Initial Quality Survey.

The annual survey measures problems experienced in the first 90 days of ownership. The current generation Camry, introduced as a 2012 model, features a contemporary design, upgraded interior, a 40-mpg hybrid model and an array of features that consumers like.

Most of the Camrys sold are produced at two U.S. facilities – Toyota Motor Manufacturing Kentucky and Subaru of Indiana Automotive, Inc. Camry Assembly Line B, at Subaru's Lafayette, Ind., received the J. D. Powers Platinum Assembly Line Quality Award for 2013.

Since it was introduced to the U.S market in 1983, nearly 10 million Camrys have been sold.