

Toyota Donates \$250,000 to Oklahoma Tornado Relief Efforts

May 23, 2013

NEW YORK, May 23, 2013 – Toyota today announced a \$250,000 donation to support relief and rebuilding efforts for victims of the tornado that hit Moore, Oklahoma and the greater Oklahoma City area on May 20. Funds will be allocated to immediate response and for mid-to-long term needs in the areas of food, small business revitalization and home rebuilding. Toyota will also match employee contributions.

“On behalf of Toyota, we express our sincere condolences to everyone impacted by this devastating tornado. Our thoughts are with the affected families as they work to rebuild their lives,” said Latondra Newton, group vice president of philanthropy and chief diversity officer.