

Toyota Motor Sales Issues March 2013 Sales Preview

April 02, 2013

TORRANCE, Calif. (April 2, 2013) Toyota Motor Sales (TMS), U.S.A., Inc. reported monthly sales of 205,342 units in March 2013, up 1.0 percent on an unadjusted raw volume basis 4.8 percent on a daily selling rate (DSR) basis.

"The auto industry continued its string of impressive monthly results, and at Toyota we had our best month since Cash for Clunkers in August of 2009," said Bob Carter, senior vice president of automotive operations, Toyota Motor Sales, USA, Inc. "A strong first-quarter close and increased consumer confidence continue to position the auto industry as a leader in the economic recovery."

Full press release to follow by 10:30am Pacific.