

2014 Toyota Sienna Remains Only Family Van Available with All-Wheel Drive

September 13, 2013

TORRANCE, Calif., Sept. 13, 2013 – The 2014 Toyota Sienna, the only family van sold in the U.S. that offers an available all-wheel drive system, for 2014 offers the Blind Spot Monitor as a standalone option for the SE model. Previously for the SE grade, it was available only as part of option packages. The feature, which includes cross-traffic alert, remains standard on the Sienna Limited grade.

The Sienna is available in seven- and eight-passenger configurations. Bolstering this family van's already considerable versatility, the Tow Prep Package has been made standard on all grades. All 2014 Sienna models come standard with a 266-horsepower, 3.5-liter V6 engine teamed to a six-speed automatic transmission. The combination yields impressive merging and passing power as well as a 18-mpg city / 25-mpg highway EPA fuel economy rating on FWD models. The Sienna can tow a trailer up to 3,500 pounds.

Designed specifically with North American customers in mind, the current-generation Sienna was primarily designed by Toyota's Caltex Design Research in Newport Beach, Calif., developed in part at Toyota Technical Center in Ann Arbor, Mich., and is assembled at Toyota Motor Manufacturing, Indiana.

Stand-Apart Design

The sculpted shape of the Toyota Sienna gives it a strong road presence and also excellent aerodynamics for low wind noise. Distinctive window shapes and sliding door tracks hidden within the side window frames complement the sleek profile.

The Sienna treats occupants to upscale quality and elegance, yet with outstanding functionality and ease of use. The distinctive swept shape of the dashboard makes the spacious cabin feel even roomier. The seat designs add flexibility and roominess, while central climate and audio controls are integrated into a single control surface.

Advanced, Smooth V6

The Sienna's 3.5-liter V6 generates 266 horsepower at 6,200 rpm. Dual Variable Valve Timing with intelligence (VVT-i), roller rocker arms and an Acoustically Controlled Induction System (ACIS) ensure ample torque across the engine speed range. Electronic Power Steering (EPS) and a wide stance help deliver a solid, direct on-road feel. Aerodynamic under-body elements also contribute to Sienna's dynamic performance.

Entune™ Multimedia System

Sienna offers Toyota's Display Navigation with Entune™ App Suite multimedia system on LE, SE and XLE grades. The Entune App Suite is a collection of popular mobile applications and data services. Access to Entune services is subscription-free. Once a smart phone is paired to the vehicle using Bluetooth wireless technology or a USB cable, Entune's features are operated using the vehicle's controls, or for some services by voice recognition. The Entune App Suite includes mobile apps for Bing™, iHeartRadio, MovieTickets.com, OpenTable®, and Pandora®. Entune data services include a fuel price guide, sports scores, stocks, traffic and weather.

Models and Features

The 2014 Sienna is available in five grades: Sienna L, LE, SE, XLE and Limited. All-wheel-drive is available on LE, XLE and Limited models. The value-driven Sienna L grade and popular LE are equipped with a wide array

of standard features that include cruise control, Daytime Running Lights with manual on/off feature, tri-zone air conditioning, six- or eight-way-adjustable driver's captain's chair, power windows with auto up/down and jam protection, AM/FM CD player, auxiliary input jack, power door locks, remote keyless entry and three 12V outlets, among other amenities.

The LE grade is upgraded with even more standard features including three-zone automatic climate control, eight-way power driver's seat, four-way power front passenger seat, dual power-sliding doors and power rear liftgate, an eight-way power driver seat with power lumbar support, electrochromatic auto-dimming rearview mirror with integrated Homelink™, multi-information display with backup camera, rear window sunshades, AM/FM/MP3 CD player, integrated SiriusXM® satellite radio capability with 90 day trial subscription, auxiliary audio jack, USB port with iPod® connectivity, hands-free phone capability and music streaming via Bluetooth®, plus steering wheel audio controls.

The XLE builds on the LE, adding features including leather-trimmed seats, tilt/slide moonroof, anti-theft system with engine immobilizer, and heated front seats. Select optional XLE equipment includes a 10-speaker JBL® premium sound system with voice-activated DVD Navigation and Panorama rear camera with integrated back-up guides, XM® NavTraffic capability with 90 day trial subscription, rear-seat Dual View Entertainment system, rear sonar, Smart Key, and an auxiliary audio jack and USB port with iPod connectivity.

The Sienna Limited offers top-of-the-line luxury in a family van. The standard equipment list is extensive, including second-row Lounge Seating, and a power 60/40 Split & Stow third-row seat (FWD only), front and rear parking sonar, Smart Key that also operates on both sliding doors, Safety Connect™, and independently powered dual sliding moonroofs. Select options include the DVD Navigation and Dual View Entertainment System available on the XLE, plus HID auto high-beam headlamps, rain-sensing wipers, and Pre-Collision System (PCS) with Dynamic Radar Cruise Control.

Sporty SE

Who says a family van can't be fun and sporty? The Sienna SE looks the part with a bolder front appearance, while the side skirting visually lowers the vehicle and hugs the standard 19-inch alloy wheels. LED taillights with smoked sport trim and chrome-accented outside door handles make a distinctive statement.

Just as important, the Sienna SE drives with a sporty demeanor thanks to a lowered, sport-tuned suspension that, in conjunction with the 19-inch wheels, provides sharper handling agility. Exclusive instrumentation and unique interior colors and trim complete the package.

Interior Versatility

All occupants enjoy an airy, roomy ambiance in Sienna thanks to its outstanding all-around visibility. A conversation mirror integrated into the sunglass case in the overhead console provides the driver with convenient visual contact with rear seat passengers. Numerous storage bins, cupholders and cargo spaces are placed in convenient locations.

Both seven- and eight-seat cabins can be configured for a full contingent of passengers, a load of cargo, or a mix of both. In seven-seat cabins, the second row captain chairs can slide 23 inches, moving to the rear to create legroom for the tallest passengers and easier ingress and egress. Or, the seats can be moved forward close to the front seats to make it easy to reach a child passenger, while also allowing easy access for third-row passengers.

A sliding center console on the XLE all-wheel-drive and Limited grades can be shared between the front seats and second row passengers. The illuminated console slides into the second row area to provide convenient access for both rows. For even greater passenger comfort, the standard second-row

Lounge Seating on the Limited grade includes leg and foot support. Second-row captain chairs on all grades have dual armrests, and a one-motion release mechanism facilitates seat removal.

On eight-passenger models, the second row center seat can be removed and stowed in the left side of the rear-storage area. When the center seat is stowed, a cupholder and storage tray is revealed. The eight-passenger interior can easily be converted for seven passengers.

The second-row seats also feature a Tip Up and Long Slide feature, allowing them to slide forward and back on extended rails, making more room for passengers or cargo. All second-row seats, regardless of configuration, move out of the way with one touch to gain easy access to the third-row seats.

The 60/40 Split and Stow third-row seat folds flat with one motion, with the Limited front-wheel drive model receiving a power seat-lowering feature. With the third-row seat in use, there is enough storage for five golf bags or four large suitcases. Four handy grocery hooks, with two in the back and two in the second-row seatbacks, add storage convenience. With the third-row seat stowed and the second-row seat removed, the cargo area is approximately eight feet long and four feet wide, providing up to 150 cubic feet of available space.

A wide tailgate and wide side doors, low floor height and one-touch second-row seats make it easy and convenient to load the Sienna. Sliding the second-row seats all the way to the rear creates a walk-in aisle, making it easier to enter, exit, install a child seat, or place a child in a seat.

Family-Friendly Infotainment

The available rear-seat Dual View Entertainment Center uses two displays side-by-side to create a seamless 16.4-inch widescreen image from a single source. The system can split the screen into two individual displays, each with input from separate sources. Used as a single screen, it can be easily seen from the third row, and it can be operated from any seat via remote control.

Used as two screens, the system can accommodate the preferences of two separate passengers who might want to play a video game or watch a second DVD simultaneously via auxiliary inputs. Other upgrades include the Panorama Camera rear monitor with a 180-degree view and on-screen back-up guides to help the driver back into parking spots or driveways.

Safety

The standard Blind Spot Monitor on XLE and Limited grades uses sub-millimeter wave radar designed to detect vehicles that are within the systems blind spots. When the system detects a vehicle in the adjacent lane, it alerts the driver using indicators on the side mirrors. If the turn signal is on when there is a vehicle in the blind spot of the driver's intended lane, the indicator on the corresponding mirror will flash. The system incorporates a cross traffic alert, which can be especially helpful when backing out of a driveway or parking slot.

The standard Toyota Star Safety System™ equips the 2014 Toyota Sienna with Anti-lock Brakes (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA), enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), and Smart Stop Technology (SST). Enhanced VSC coordinates the Anti-lock Brake System (ABS), Electronic Brake force Distribution (EBD), Brake Assist with Traction Control (TRAC) and Electric Power Steering (EPS).

Seven airbags come standard, including dual-stage front airbags and seat-mounted side airbags for the driver and front passenger, plus a segment-first driver's side knee airbag. Side curtain airbags cover the length of the cabin, from the front seats to the third row. Active headrests in both front seats help to reduce the possibility of whiplash in a collision.

A Pre-Collision System (PCS) with pre-collision seatbelt system is an available option on the Limited grade, as is Vehicle Dynamics Integrated Management (VDIM). The VDIM system coordinates brake control with engine output and steering inputs, allowing all the control and safety systems to coordinate seamlessly. Unlike reactive traction systems, VDIM operates proactively. During normal driving, the system works smoothly to enhance control even before the vehicle reaches its limits.

The Safety Connect™ telematics system comes with a one-year complimentary trial subscription on Sienna Limited and is optional on XLE. Safety Connect offers four safety and security features: Automatic Collision Notification, Stolen Vehicle Location, Emergency Assistance Button (SOS), and Roadside Assistance. Automatic Collision Notification is designed to automatically call a response center in case of airbag deployment or a severe rear-end collision. If a response agent cannot communicate with the occupants, the agent can contact the nearest emergency-services provider to dispatch assistance. Pushing the in-vehicle “SOS” button allows drivers to reach the response center to request emergency help as well. If a Sienna equipped with Safety Connect is stolen, agents can work with local authorities to help locate and recover the vehicle once a stolen vehicle report is filed.

Limited Warranty

Toyota’s 36-month/36,000 mile basic new-vehicle warranty applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover powertrain for 60,000 miles and corrosion with no mileage limitation.

###

NOTE TO EDITORS: High-resolution images and B-roll are available for editorial use only at ToyotaNewsroom.com.