

Toyota Motor Sales Issues August 2013 Sales Preview

September 04, 2013

TORRANCE, Calif. (Sept. 4, 2013) – Toyota Motor Sales (TMS), U.S.A., Inc., today reported August 2013 sales results of 231,537 units, an increase of 18.4 percent over August 2012 on a daily selling rate (DSR) basis. On a raw-volume basis, unadjusted for 28 selling days in August 2013 versus 27 selling days in August 2012, TMS sales increased 22.8 percent year-over-year.

“The auto industry continues to be a bright spot in the economic recovery,” said Bill Fay, Toyota division group vice president and general manager. “August capped a great summer for new vehicle sales, and it was Toyota's best month in more than five years.”

Full press release to follow by 10:30 a.m. PDT.