

2014 Toyota Corolla Snapshot

August 27, 2013

The all-new 2014 Corolla is a design and style focused compact sedan that offers an elevated compact car experience. The Corolla, long renowned for its reliability and fuel economy, now offers a more expressive exterior design with a sleeker, more athletic profile. The interior's sculpted design enlists premium materials and softer surfaces to help offer an elevated compact car experience. Corolla offers nine exterior hues and eight interior color treatments.

When it hits showrooms in September 2013, the 2014 Corolla will be available in four grade levels; L, LE, LE Eco and S. The LE Eco is a new grade level that utilizes improved aerodynamics, a more efficient Valvematic equipped 1.8-liter engine, and the CVTi-S to help the vehicle offer an estimated 42 mpg rating on the highway, 31 mpg in the city, and a combined EPA rating of 35 mpg. All Corollas will be standard equipped with LED headlamps, Bluetooth hands-free phone, eight airbags, and audio-streaming connectivity. Some of the available content includes:

- Next Generation Entune audio with 6.1" touchscreen, Navigation and Entune App suite
- Apps accessible through the audio head unit
- Smart Key/ Push-button start
- Power moonroof
- Back-up monitor
- SofTex™ Seats
- Paddle shifters
- Rear deck lid spoiler

The 2014 Corolla's base MSRP for standard models ranges from \$16,800 for Corolla L to \$19,000 for the sporty Corolla S.