

Toyota Motor Sales Earns Three 2013 AutoPacific 'Ideal Vehicle Awards'

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TORRANCE, Calif., August 15, 2013 – – Toyota Motor Sales, U.S.A., Inc. (TMS) demonstrated its ability to listen to its customers yet again. Three TMS vehicles were named in the annual AutoPacific Ideal Vehicle Awards (IVA). The Toyota Avalon Hybrid flagship sedan was named the 2013 top Hybrid/EV while the Lexus ES was named ideal luxury mid-size car and the Lexus RX 450h was honored with ideal hybrid crossover.

The AutoPacific IVA “recognizes the cars that best meet their owner’s expectations and desires about their automotive purchases.”

The first Avalon to offer Toyota’s legendary Hybrid Synergy Drive, the Avalon Hybrid generates 200 horsepower while delivering a city/highway combined 40 miles-per-gallon. Avalon hybrid combines elegant and athletic styling with interior comfort and refinement.

Launched in early 2013, the fourth-generation Avalon is the most American Avalon yet as it was designed and developed in the U.S. and assembled exclusively at Toyota Motor Manufacturing in Georgetown, Ky.

The 2013 model year marks the sixth generation of the Lexus ES and the introduction of the first-ever ES 300h with Lexus Hybrid Drive. The 2013 ES luxury sedan has a progressive new design and enhanced handling. The 2013 RX 450h features the signature Lexus spindle grille, an upgraded interior and EPA fuel economy estimates of 30 mpg combined for front-wheel drive models.

The IVA are based on a model-year survey of more than 52,000 vehicle owners across all manufacturers to reveal the vehicles that best meet the owners’ demands. The award survey covers 15 key vehicle attributes including: exterior styling, exterior size, passenger roominess, cargo space, driver’s seat comfort, driver’s seat visibility, info/entertainment technology, interior lighting, power and acceleration, ease of getting in and out, interior storage compartments, ride, handling, safety features and tires and wheels.