

New 2014 4Runner Features Rugged Exterior Design Matches Its Authentic Off-Road Heritage

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For nearly three decades, the Toyota 4Runner mid-size SUV has been a stalwart for off-roading enthusiasts seeking a SUV with rugged, go-anywhere capability. Currently In its fifth-generation, 4Runner continues as one of the few fully capable mid-size SUVs, and the redesigned 2014 4Runner receives a rugged new exterior design, and interior refinements that add comfort and convenience without sacrificing its hallmark performance capability and excellent value.

The 4Runner combines rugged body-on-frame construction with comprehensive suspension technology that yields optimal off-road capability with a smooth ride and comfort more often associated with crossovers. The 2014 4Runner is available in three grades: a well-equipped, value-driven SR5; top-of-the-line Limited, and a Trail grade for those who want maximum off-road capability. Optional third-row seats on SR5 and Limited allow for up to seven-person capacity.

4Runner owners will have the choice of a rear wheel 4×2, part-time 4×4 or a full-time multi-mode 4×4 with a locking center differential. All models are equipped with a powerful 4.0-liter, 270-horsepower V6 teamed to a five-speed ECT-i automatic transmission and one of the few vehicles that continues offer a transfer case.

4Runner's Rugged Exterior Design Projects Its Off-Road Heritage With a Premium Refinement


The refreshed 4Runner features a redesigned front fascia that conveys a more rugged and aggressive appearance. This includes a muscular front grille, and edgier smoked headlamps for a more forceful look. The SR5 and Trail grades feature a color-keyed grille insert and front bumper that is surrounded by fog lamps set in sharply cut inlays that extend from the headlamps down to the bumper.

The Trail grade features new color-keyed bumpers and overfenders, and it continues to be distinguished by an aggressive hood scoop and silver painted front and rear bumper accents. All grades are now standard with a roof rack.

In addition to the distinctive new grille, the premium Limited's front design stands apart with a chrome-plated grille insert and chrome front bumper that extends to the fog-lamp bezels. The side molding, roof rack and rear bumper are also chrome trimmed. The headlamps have also changed from halogen to projector beam, and redesigned rear combination lamps on all 4Runner grades now feature LED lamps.

Both the SR5 and Trail grades will ride on 17-inch alloy wheels with a new wheel-design for both, while the Limited continues to ride on 20-inch alloy wheels, which are now painted black prior to machining to add contrast. All grades continue to come standard with a full-size spare.

The 2014 4Runner will be available in eight exterior colors that include new additions: Super White; Attitude Black Metallic; Barcelona Red Metallic; and Nautical Blue Metallic. They will join carryover colors that include: Blizzard Pearl; Classic Silver Metallic; Magnetic Gray Metallic; and Black.

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