

Toyota Motor Sales Issues July 2013 Sales Preview

August 01, 2013

TORRANCE, Calif. (August 1, 2013)– Toyota Motor Sales (TMS), U.S.A., Inc., today reported July 2013 sales results of 193,394 units, an increase of 12.6 percent over July 2012 on a daily selling rate (DSR) basis. On a raw-volume basis, unadjusted for 25 selling days in July 2013 versus 24 selling days in July 2012, TMS sales increased 17.3 percent from the year-ago month.

"Solid industry sales in July point to a stable market indicating a recovering economy," said Bill Fay, Toyota division group vice president and general manager. "Consumer confidence also maintained elevated levels as evidenced by strong retail sales. For Toyota, we saw growth year-over-year with July sales up more than 16.5 percent."

Full press release to follow.