

Toyota Launches Production of All-New 2014 Corolla & Redesigned 2014 Tundra

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ERLANGER, Ky. (August 1, 2013) – Consumers have a lot to look forward to this fall as production of the all-new 2014 Corolla has begun at Toyota Motor Manufacturing, Mississippi, Inc. (TMMMS) and Toyota Motor Manufacturing Canada, Inc. (TMMC). The start of production for the redesigned 2014 Tundra also began this week at Toyota's Texas plant.

With nearly 40 million units sold, the Toyota Corolla is the best-selling car nameplate in the world, and this year marks its 47th year on the market. The 2014 Corolla will be available for sale in September.

The Mississippi plant initially began production of Corolla in November 2011 further advancing the company's efforts to design, develop and build vehicles where they are sold. TMMMS has the annual capacity to produce 160,000 vehicles and employs nearly 2,000.

Building the Corolla is truly an effort by Toyota team members all across North America. Corolla engines are built in Buffalo, W. Va., engine plant. Cylinder heads and blocks for those engines are produced at both of Toyota's Bodine Aluminum castings plants, located in Troy, Mo., and Jackson, Tenn.

The Mississippi plant will mark the start of production with a Team Mississippi Appreciation Day for team members, supplier team members and their families on September 7 at the BancorpSouth Arena in Tupelo, Miss.

Toyota's Cambridge, Ontario plant has produced Corolla for 25 years – since 1988. TMMC also builds Lexus RX350, RAV4, RAV4 EV, and produces Matrix for the Canadian market. Annual capacity for the plant is 470,000 vehicles and it employs approximately 7,000.

2014 Tundra production underway

The start of production for the 2014 Tundra was celebrated this week by team members at Toyota Motor Manufacturing, Texas, Inc. (TMMTX).

The 2014 Tundra was redesigned, inside and out, representing the first major change since the launch of the current generation for the 2007 model year. The Tundra was completely engineered by Toyota Technical Center in Ann Arbor, Mich., and designed by Caltex Design Research centers in Newport Beach, Calif., and Ann Arbor. The Toyota Tundra is built exclusively in San Antonio, Texas with 75 percent North American content. The 2014 Tundra will be available for sale in September.

Tundra production at Toyota's Texas plant initially began in November 2006. The plant also builds the Tacoma and has the annual capacity to produce 200,000 trucks. More than 2,800 team members are employed at TMMTX.

Toyota's Huntsville, Ala., engine plant is supplying all engines for Tundra production. Cylinder heads and blocks for those engines are produced at both of Toyota's Bodine Aluminum castings plants, located in Troy, Mo., and Jackson, Tenn.

This September, the Texas plant will mark its 1 millionth vehicle built and then in October, will celebrate the 10 year anniversary of the plant's groundbreaking.

Toyota has announced 10 North American production increases in the past 20 months including manufacturing plants in Princeton, Indiana; Huntsville, Ala.; Buffalo, W. Va.; Georgetown, Ky., and Ontario, Canada. Cumulative investment total is approximately \$2 billion, adding more than 4,000 jobs.