

# **Toyota Saves Trees...by the Millions**

July 10, 2013

How do you  
save a few  
million trees  
and a few  
hundred  
million  
bucks? Boot  
the box. Kick  
the carton.  
Punt the  
packaging.

More than a  
decade ago,  
Toyota began  
using  
[returnable](#)  
[containers](#) for  
shipping parts  
and  
accessories.

The  
environmental  
impact so far:  
saving 308  
million pounds  
of wood and  
185 million  
pounds of  
cardboard, the  
equivalent of  
2.5 million  
trees. It also  
adds up to  
\$445 million  
in cost savings  
for the  
company...and  
that's no pulp  
fiction.\*

*\*Updated Dec.  
11, 2013*