

Toyota Motor Sales Issues June 2013 and First-Half Sales Preview

July 02, 2013

TORRANCE, Calif. (July 2, 2013) Toyota Motor Sales (TMS), U.S.A., Inc., today reported June 2013 sales results of 195,235 units, an increase of 14 percent over June 2012 on a daily selling rate (DSR) basis. On a raw-volume basis, unadjusted for 26 selling days in June 2013 versus 27 selling days in June 2012, TMS sales increased 9.8 percent from the year-ago month.

For the first half of the year, TMS reported sales of 1,108,791 units. With 153 selling days in the first half of 2013 versus 154 selling days during the same period in 2012, sales were up 6.7 percent on a DSR basis. Unadjusted, sales were up 6 percent year-over-year.

“The auto industry led the economic recovery through the first half of 2013, kicking off a strong summer selling season, which we expect will carry into the second half of the year,” said Bill Fay, Toyota Division group vice president and general manager. “Sales in June were solid, and demand didn’t skip a beat. Customers are already showing an interest in the all-new Corolla, our hybrid lineup had its best-ever June and Camry topped 35,000 units.”

Full press release to follow by 10:30 a.m. PDT.