

Toyota Motor Sales Issues November 2013 Sales Preview

December 03, 2013

TORRANCE, Calif. (Dec. 3, 2013)– Toyota Motor Sales (TMS), U.S.A., Inc., today reported November 2013 sales results of 178,044 units, an increase of 5.9 percent over November 2012 on a daily selling rate (DSR) basis. On a raw-volume basis, unadjusted for 26 selling days in November 2013 versus 25 selling days in November 2012, TMS sales increased 10.1 percent from year-ago month.

"Industry sales in November picked up after Thanksgiving contributing to the best sales pace of the year," said Bill Fay, Toyota division group vice president and general manager. "Showroom traffic surged over the holiday weekend for Toyota, indicating good momentum we expect to continue through the end of the year and into 2014."

Full press release to follow by 10:30 a.m. PT.