

Toyota Adds Pro Golfer to Athlete Roster

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TORRANCE, Calif. (Nov. 14, 2013) – No stranger to adversity, professional golfer Lizette Salas has worked hard to earn her spot on the LPGA Tour. Salas now joins Team Toyota, an exceptional group of athletes selected and supported by Toyota Motor Sales, USA, Inc. that includes Bob Burnquist, Jamie Bestwick, Elena Hight,

Louie Vito and more.

The Southern California native began playing golf at the age of seven. Her father was a mechanic at the local golf course and bartered his talents in exchange for golf lessons for his daughter. Salas went on to make her rookie debut on the LPGA Tour in 2012 and has since been ranked as high as number 14 in the world by the Rolex Rankings. Salas is a graduate of the University of Southern California where she was honored as the golf program's first four-time All-American and was twice named the Pac-10 Player of the Year.

"I can't express how excited I am to partner with Toyota," said Salas. "For as far back as I can remember, my family has always owned Toyotas because they are so reliable. Our cars have really been part of the Salas family for decades, so I'm ecstatic that now the partnership is official!"

"From her humble beginnings at the Azusa Greens public golf course to securing a spot on the LPGA Tour, Lizette has such an inspiring story," said Ed Laukes, vice president, marketing communications and motorsports for Toyota. "Her talent and dedication to her sport combined with her family's legacy of Toyota ownership make Lizette a great addition to Team Toyota."

Salas is currently in her second year as an LPGA Tour Player where she has recorded top ten finishes in four tournaments this year.