

Scion FR-S Repeats SEMA Win as Hottest Sport Compact

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TORRANCE, Calif., (Nov. 5, 2013) – It’s back again for the win. Judges today named the Scion FR-S the Hottest Sport Compact for the second year at the 2013 Specialty Equipment Market Association (SEMA) Show in Las Vegas. Last year marked the first appearance of the FR-S at SEMA.

The award goes to the hottest ride in the enthusiast market, as demonstrated by the SEMA Show exhibitors and industry experts who feature the car at the event. SEMA organizers estimated this year’s show would host about 130,000 automotive specialty product professionals from more than 130 countries.

“We’re honored to take home the Hottest Sport Compact award two years in a row, reflecting fans’ continued excitement around the FR-S,” said Scion Corporate Manager Dave Harbuck. “Whether here at SEMA or out on the road, the FR-S is a true enthusiast’s car. The power and possibilities for personalization inspire our owners to take this car to new levels.”

Scion brought four customized FR-S vehicles to SEMA this year, in addition to an xB and three tCs competing in the [Scion Tuner Challenge](#). The four FR-S builds range from a racing prototype capable of putting out more than 750 horsepower to a music-themed entry from renowned DJ and producer Steve Aoki.

The rear-wheel-drive FR-S is known for its lightweight design, impressive performance and affordability. It comes standard with a 2.0-liter flat boxer engine capable of producing 200 horsepower and 151 pound-feet of torque.

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