

Supercross Tundra Motors Over Competitors

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TORRANCE, Calif. (Nov. 5, 2013) – Supercross stars Justin Brayton and Josh Grant turned up the racing heat and won the 2013 [Toyota Dream Build Challenge](#), announced today at the SEMA Show in Las Vegas. Their custom Supercross-themed Tundra was one of four competition entries from Team Toyota athletes and their big name partners.

Fans voted for their favorite vehicles, choosing the “Let’s Go Moto Tundra” from supercross stars Justin Brayton and Josh Grant and partner Joe Gibbs Racing Motocross above the “Crusher Corolla” from BMX rider Drew Bezanson and partner Skullcandy; the “Ultimate Dream Ski 4Runner” from freestyle skier Simon Dumont and partner Oakley; and the “CamRally” from NASCAR driver Parker Kligerman and partner Kyle Busch Motorsports. To read about each of the build’s features, visit www.ToyotaDreamBuild.com.

Television racing commentator and *Top Gear USA* host Rutledge Wood announced the winner from the SEMA showroom floor.

“Thanks to all the fans who voted to make this extreme vehicle a champion,” Brayton said. “Toyota, Joe Gibbs Racing Motocross and N-FAB, Inc. made this an amazing experience for me to learn the mechanics, craftsmanship and creativity that go into a winning SEMA entry.”

The winning Tundra featured an 8-foot rolling “pitlane,” complete with TV screens for downtime fun, data acquisition and video feeds, a power washer, and spare parts and tools. Retractable shades, a fridge and a helmet dryer help keep everyone cool and comfortable during desert events.

“All our athletes and partners took their Toyota vehicles to new rugged, extremes for this year’s Dream Build Challenge,” said Ed Laukes, vice president of marketing communications and motorsports for Toyota. “We’re looking forward to showing more fans the vehicles as we travel throughout the country.”

With the competition complete, all four Dream Build Challenge vehicles will accompany the athletes at select events across the country.

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