

Toyota Motor Sales Issues October 2013 Sales Preview

November 01, 2013

TORRANCE, Calif. (Nov. 1, 2013) – Toyota Motor Sales (TMS), U.S.A., Inc., today reported October 2013 sales results of 168,976 units, an increase of 4.8 percent over October 2012 on a daily selling rate (DSR) basis. On a raw-volume basis, unadjusted for 27 selling days in October 2013 versus 26 selling days in October 2012, TMS sales increased 8.8 percent from year-ago month.

“Consumers showed resiliency in October with steady auto sales despite headwinds caused by the government shutdown,” said Bill Fay, general manager and group vice president. “The growth in the auto industry continues to play a leading role in the economic recovery, and Toyota is on track for a strong close to the year.”

Full press release to follow by 10:30 a.m. PDT.