

Toyota Corolla Nominated for Green Car of the Year

October 17, 2013

TORRANCE, Calif., Oct. 17, 2013 – The [2014 Toyota Corolla](#) has been elevated to “green heights.” The [Green Car Journal](#) has named the eleventh-generation sedan a finalist for the 2014 Green Car of the Year award and one of its top 5 Green Cars for 2014. The Corolla also earned the magazine’s ‘Green Car Product of Excellence’ distinction.

Finalists were selected for “their achievements in raising the bar in environmental performance.” One selection factor is the model’s availability to the mass market, giving it the potential to make a real environmental impact.

”The Corolla has been the world’s most popular name plate with over 40 million sold since 1966. The Corolla’s environmental sensitivity has evolved with the market. The new 11th generation of Corolla, and the new LE Eco model in particular, offer increased levels of capability and fuel economy,” said Bob Carter, Senior Vice President, Automotive Operations, Toyota Motor Sales, U.S.A., Inc.

The Green Car of the Year will be announced during media days at the L.A. Auto Show, Nov. 20-21, 2013.

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