

Street Skateboarder Kickflips onto Team Toyota

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TORRANCE, Calif. (Oct. 8, 2013) – A road, a railing and even a Toyota Corolla: To Omar Salazar these are playgrounds to showcase his signature creative approach to street-style skateboarding. Salazar is the newest member of Team Toyota, an exceptional group of athletes selected and supported by Toyota Motor Sales, U.S.A., Inc. Salazar will demonstrate his skills Oct. 11-13 in his first Toyota-sponsored competition at the [Dew Tour San Francisco stop](#).

A Sacramento, Calif. native now living in Los Angeles, Salazar is one of the top street skaters in the country and is credited with bringing new inventiveness to the sport. He joins the roster of Team Toyota athletes, including skater Bob Burnquist, BMX riders Jamie Bestwick and Drew Bezanson, snowboarders Elena Hight and Louie Vito, skier Simon Dumont, triathlete Hunter Kemper and more.

“Being a part of Team Toyota is an amazing opportunity to share my love of skateboarding with fans and newcomers to the sport,” Salazar said. “I appreciate the chance to work with Toyota and the other awesome Team Toyota athletes from around the sports world.”

The Dew Tour City Championship in San Francisco is a Toyota-sponsored event featuring competitions and demonstrations, including BMX Dirt, FMX, Skateboard Street, BMX Street, Dirt Best Trick, Skate Streetstyle and BMX Streetstyle. Salazar has again contributed to the design of the downhill course for maximum challenges and fan enjoyment.

“We’re thrilled to welcome Omar Salazar to the team,” said Ed Laukes, Toyota vice president, marketing communications and motorsports. “He’s a great new addition, not just because he’s one of the best in his discipline, but also because he’s a wonderful spokesperson for the brand. We can’t wait to see him in action.”

To learn more about the Dew Tour and Salazar’s events, visit www.allisports.com/dew-tour/event/toyota-san-francisco-city-championships-2013.