

Toyota Motor Sales Issues September 2013 Sales Preview

October 01, 2013

TORRANCE, Calif. (Oct. 1, 2013) – Toyota Motor Sales (TMS), U.S.A., Inc., today reported September 2013 sales results of 164,457 units, an increase of 4 percent over September 2012 on a daily selling rate (DSR) basis. On a raw-volume basis, unadjusted for 23 selling days in September 2013 versus 25 selling days in September 2012, TMS sales decreased 4.3 percent from year-ago month.

"September was a solid month for the auto industry despite two fewer selling days," said Bill Fay, Toyota Division group vice president and general manager. "Industry fundamentals are strong as interest rates stay low and consumers remain confident."

Full press release to follow by 10:30 a.m. PDT.