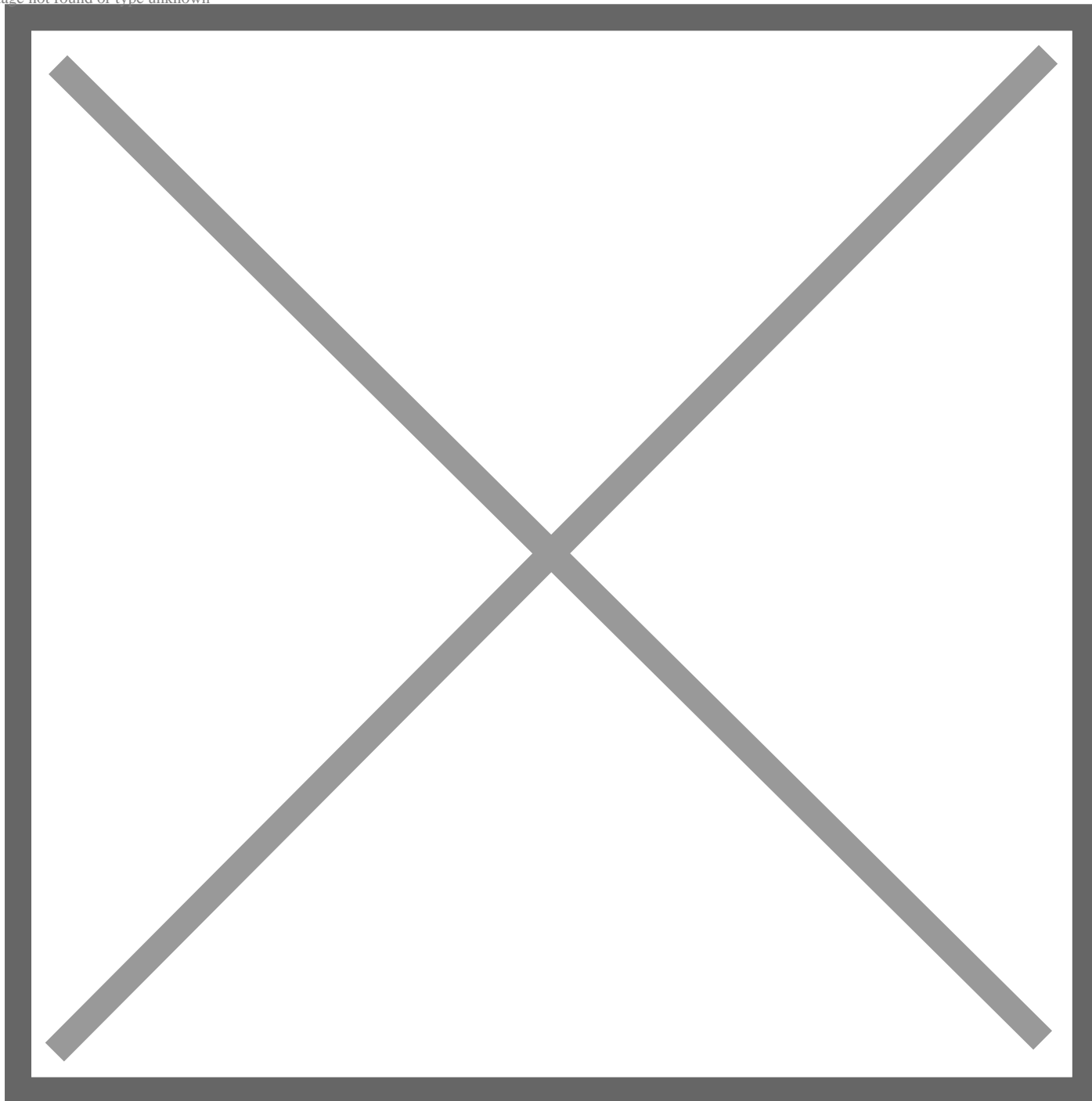


Toyota's Camry and Tacoma Earn U.S. News and World Report's 2014 Best Car For The Money Award

February 12, 2014

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TORRANCE, Calif., (Feb. 12, 2014) – The Toyota Camry and Tacoma received segment honors as part of U.S. News and World Report’s 2014 Best Cars for the Money awards. The 2014 Camry took top honors in the Best Midsize Car for the Money category while the 2014 Tacoma won the Best Compact Truck for the Money award.

The Best Cars for the Money methodology combines quality and value data into a composite score. Within each of 21 categories, the vehicle with the highest score is named the Best Car for the Money in that category. Quality is measured by the overall score a vehicle achieved in the U.S. News car rankings at the time the awards are published. Value is measured by a combination of a vehicle’s five-year total cost of ownership and the average price paid for the vehicle at the time the awards are published.

For more information and to view all 2014 winners, please visit <http://usnews.com/cars-money>.

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