

2014 Scion iQ Earns All-Around Honors from Automotive Science Group

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TORRANCE, Calif., (Feb. 4, 2014) – Conscientious buyers can feel confident about the [2014 Scion iQ](#). The [Automotive Science Group](#) (ASG) analyzed thousands of social, environmental and economic data points and named Scion’s compact four-seater to its 2014 Best All-Around Performance list.

The California-based (Santa Rosa) policy consulting group compared 97 mini-compact cars to determine its top five vehicles in this category. Factors included:

- Raw materials acquisition
- Human rights and labor laws where vehicles are assembled
- Environmental factors
- Purchase price
- Operating and fuel costs

The 2014 Toyota Yaris also made the awards list in the same category.

“More and more of today’s buyers consider a company’s values and operations important pieces of their purchase decisions,” said Scion Vice President Doug Murtha. “The iQ demonstrates Scion’s commitment to diverse, fun options that fit with our drivers’ lifestyles and priorities.”

This year’s ASG award marks back-to-back wins for the iQ. The world’s smallest four-seater at just 10 feet long, it achieves outstanding space efficiency and delivers an EPA-estimated 36 mpg rating in the city, 37 mpg on the highway and 37 mpg combined EPA rating. Dual VVT-i engine technology and a continuously variable transmission help maximize fuel efficiency and generate fewer emissions.

For more information about the ASG 2014 Best All-Around Performance awards, visit www.automotivescience.com.

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