

# Toyota Motor Sales Issues January 2014 Sales Preview

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TORRANCE, Calif. (Feb. 3, 2014) – Toyota Motor Sales (TMS), U.S.A., Inc., today reported January 2014 sales results of 146,365 units, a decrease of 7.2 percent from January 2013 on a daily selling rate (DSR) and raw-volume basis.

“January was off to a solid start, but the weather condition slowed industry sales in key markets late in the month,” said Bill Fay, Toyota division group vice president and general manager. “For Toyota, we’re pleased with our retail sales, strong truck results and expect to see growth back in February.”

Full press release to follow by 10:30am Pacific.