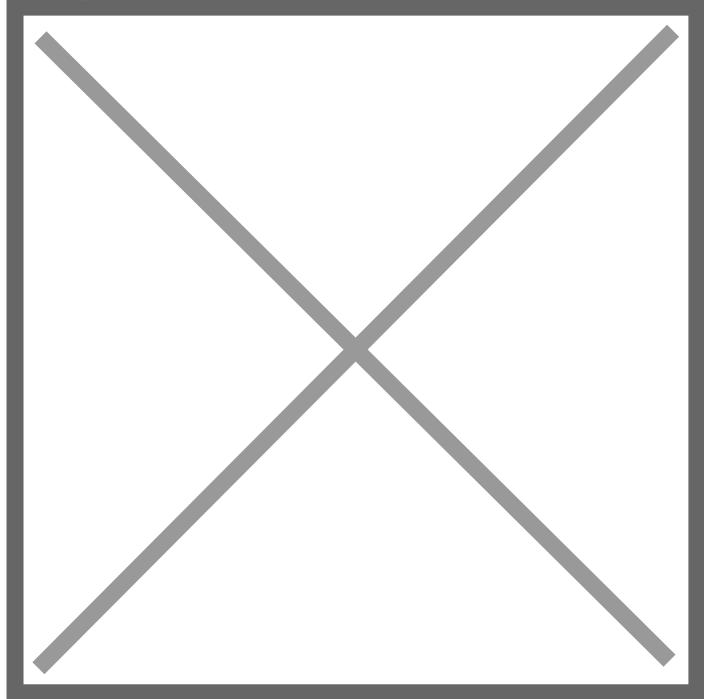
Did You Park a New Toyota In Your Garage Last Year?

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ERLANGER, Ky. (Jan. 9, 2014) – There's a reason you might be seeing more Toyotas on the road. The automaker of the best-selling car in America, the Toyota Camry, produced at record levels in 2013 surpassing 2012 production volumes. Toyota built 1,857,695 vehicles, a 5 percent increase and 1,715,709 engines, a 3 percent increase from 2012 at its 14 manufacturing facilities in North America.

"Production is a direct reflection of a growing market and our focus on building cars and trucks that exceed our customers' expectations," said Osamu "Simon" Nagata, president and CEO of Toyota Motor Engineering & Manufacturing North America, Inc. "As we look at 2014 and beyond we'll continue to deliver products with the highest safety, quality, design and value."

2013 marked the following completed capacity increase projects adding a total of 880 new jobs at Toyota's:

- Indiana plant boosting Highlander production, including hybrid and export versions, by 50,000;
- Kentucky plant increasing 4-cylinder engine production by more than 100,000;
- Woodstock, Ontario plant raising RAV4 annual capacity from 150,000 to 200,000 vehicles.

2014 will mark capacity increases at Toyota's plants for:

- Highlander in late 2014, a 15,000 unit increase in Indiana;
- V6 engine production, more than 215,000 units in Alabama;
- Lexus RX350 gas and hybrid models produced in Cambridge, Ontario; approximately 30,000 units;
- Automatic transmission (6 speed) production in West Virginia with the addition of a new 240,000 unit capacity line.

Toyota produces 12 customer favorite models in North America including: Avalon, Camry, Corolla, Highlander, Matrix, RAV4, Sequoia, Sienna, Tacoma, Tundra, Lexus RX350 and Venza and directly employs nearly 40,000 in the region.

Over the past 26 months, Toyota has announced new investment of \$2.1 billion into its North American manufacturing operations and has committed to boosting employment by 4,000 at its facilities.

Currently exporting to 23 countries, Toyota's U.S. manufacturing operations continue to grow as a key supplier of high quality cars and trucks for global markets. In 2014, Toyota will continue to explore more opportunities to expand this side of the business.

| 2013 Toyota North American Vehicle Production | | | |
|--|---------------|---------|---------|
| Manufacturing Site | Model | 2012 | 2013 |
| Toyota Motor Manufacturing, Kentucky, Inc. (TMMK) | Avalon | 40,337 | 79,780 |
| | Avalon Hybrid | 2,105 | 20,226 |
| | Camry | 300,186 | 302,499 |
| | Camry Hybrid | 59,646 | 46,471 |
| | Venza | 59,806 | 55,237 |
| | Total | 462,080 | 504,213 |
| Toyota Motor Manufacturing, Indiana, Inc. (TMMI) | Highlander | 132,226 | 134,617 |
| | Sequoia | 27,128 | 24,032 |
| | Sienna | 137,992 | 141,171 |

| Total | 297,346 | 299,820 | |
|---|-------------|-----------|-----------|
| | Corolla | 235,733 | 195,900 |
| Toyota Motor Manufacturing Canada, Inc. (TMMC) | Matrix | 18,426 | 11,670 |
| | RX 350 | 86,696 | 86,236 |
| | RAV4 | 177,815 | 210,576 |
| | RAV4 EV | 545 | 953 |
| | Total | 519,215 | 505,335 |
| Toyota Motor Manufacturing, Mississippi, Inc. | Corolla | 129,602 | 158,647 |
| (TMMMS) | Total | 129,602 | 158,647 |
| Toyota Motor Manufacturing de Baja California | Tacoma | 55,676 | 63,694 |
| (TMMBC) | Total | 55,676 | 63,694 |
| | Tacoma | 109,616 | 106,400 |
| Toyota Motor Manufacturing, Texas, Inc. (TMMTX) | Tundra | 109,582 | 122,583 |
| | Total | 219,198 | 228,983 |
| Subaru Indiana Automotive, Inc. (SIA) | Camry | 93,126 | 97,003 |
| | Total | 93,126 | 97,003 |
| Total North American Vehicle Production | Grand Total | 1,776,243 | 1,857,695 |

Toyota's North American Vehicle Production – five year history:

| Year | Vehicle Production | YOY Change |
|------|--------------------|------------|
| 2013 | 1,857,695 | 5% |
| 2012 | 1,776,243 | 41% |
| 2011 | 1,255,635 | (14%) |
| 2010 | 1,456,887 | 18% |
| 2009 | 1,232,813 | (15%) |

| Toyota North American Engine Production | | | |
|--|-------------|---------|--|
| Manufacturing Site | Engine | 2013 | |
| | 4-cylinder* | 329,061 | |
| Toyota Motor Manufacturing, Kentucky, Inc. (TMMK) | V6 | 217,522 | |
| | Total | 546,583 | |
| Toyota Motor Manufacturing, West Virginia, Inc. (TMMWV)** | 4-cylinder | 366,181 | |
| | V6 | 262,684 | |
| | Total | 628,865 | |
| Toyota Motor Manufacturing, Alabama, Inc. (TMMAL) | 4-cylinder | 271,746 | |
| | V6 | 123,301 | |
| | V8 | 145,214 | |

| Total | 540,261 | | |
|---------------------------|---------|-----------|--|
| Total 2013 North American | Grand | 1 715 700 | |
| Engine Production | Total | 1,715,709 | |

*Includes hybrid engine production **TMMWV's total 6 speed automatic transmission production for 2013 was 503,994.

In addition to the above mentioned plants, Toyota subsidiary Bodine Aluminum, Inc., in Tennessee and Missouri, casts aluminum parts such as cylinder heads, intake manifolds, engine brackets and engine blocks. TABC, Inc. in Long Beach, California, produces stamped/welded parts and steering columns. Canadian Autoparts Toyota, Inc. (CAPTIN) in Delta, British Columbia, produces aluminum wheels.

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