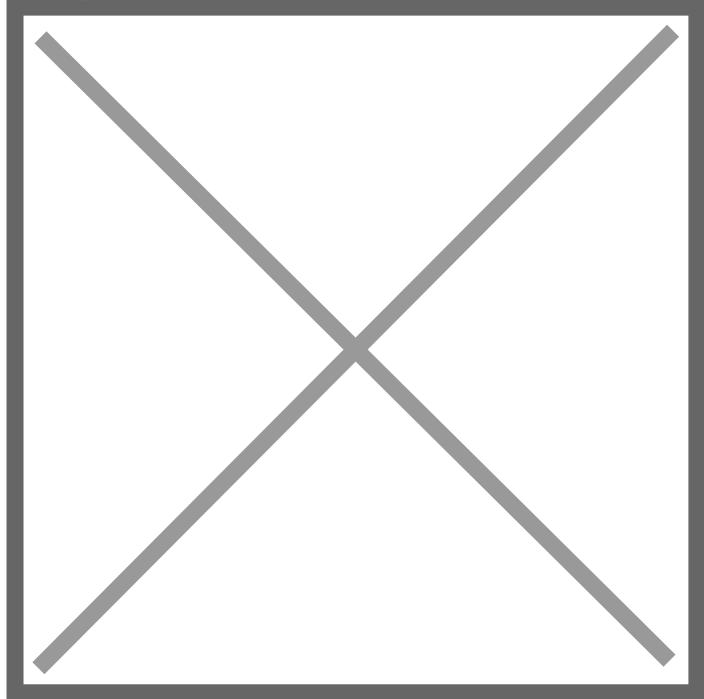
Did You Park a New Toyota In Your Garage Last Year?

January 09, 2014

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ERLANGER, Ky. (Jan. 9, 2014) – There's a reason you might be seeing more Toyotas on the road. The automaker of the best-selling car in America, the Toyota Camry, produced at record levels in 2013 surpassing 2012 production volumes. Toyota built 1,857,695 vehicles, a 5 percent increase and 1,715,709 engines, a 3 percent increase from 2012 at its 14 manufacturing facilities in North America.

"Production is a direct reflection of a growing market and our focus on building cars and trucks that exceed our customers' expectations," said Osamu "Simon" Nagata, president and CEO of Toyota Motor Engineering & Manufacturing North America, Inc. "As we look at 2014 and beyond we'll continue to deliver products with the highest safety, quality, design and value."

2013 marked the following completed capacity increase projects adding a total of 880 new jobs at Toyota's:

- Indiana plant boosting Highlander production, including hybrid and export versions, by 50,000;
- Kentucky plant increasing 4-cylinder engine production by more than 100,000;
- Woodstock, Ontario plant raising RAV4 annual capacity from 150,000 to 200,000 vehicles.

2014 will mark capacity increases at Toyota's plants for:

- Highlander in late 2014, a 15,000 unit increase in Indiana;
- V6 engine production, more than 215,000 units in Alabama;
- Lexus RX350 gas and hybrid models produced in Cambridge, Ontario; approximately 30,000 units;
- Automatic transmission (6 speed) production in West Virginia with the addition of a new 240,000 unit capacity line.

Toyota produces 12 customer favorite models in North America including: Avalon, Camry, Corolla, Highlander, Matrix, RAV4, Sequoia, Sienna, Tacoma, Tundra, Lexus RX350 and Venza and directly employs nearly 40,000 in the region.

Over the past 26 months, Toyota has announced new investment of \$2.1 billion into its North American manufacturing operations and has committed to boosting employment by 4,000 at its facilities.

Currently exporting to 23 countries, Toyota's U.S. manufacturing operations continue to grow as a key supplier of high quality cars and trucks for global markets. In 2014, Toyota will continue to explore more opportunities to expand this side of the business.

2013 Toyota North American Vehicle Production			
Manufacturing Site	Model	2012	2013
Toyota Motor Manufacturing, Kentucky, Inc. (TMMK)	Avalon	40,337	79,780
	Avalon Hybrid	2,105	20,226
	Camry	300,186	302,499
	Camry Hybrid	59,646	46,471
	Venza	59,806	55,237
	Total	462,080	504,213
Toyota Motor Manufacturing, Indiana, Inc. (TMMI)	Highlander	132,226	134,617
	Sequoia	27,128	24,032
	Sienna	137,992	141,171

Total	297,346	299,820	
	Corolla	235,733	195,900
Toyota Motor Manufacturing Canada, Inc. (TMMC)	Matrix	18,426	11,670
	RX 350	86,696	86,236
	RAV4	177,815	210,576
	RAV4 EV	545	953
	Total	519,215	505,335
Toyota Motor Manufacturing, Mississippi, Inc.	Corolla	129,602	158,647
(TMMMS)	Total	129,602	158,647
Toyota Motor Manufacturing de Baja California	Tacoma	55,676	63,694
(TMMBC)	Total	55,676	63,694
	Tacoma	109,616	106,400
Toyota Motor Manufacturing, Texas, Inc. (TMMTX)	Tundra	109,582	122,583
	Total	219,198	228,983
Subaru Indiana Automotive, Inc. (SIA)	Camry	93,126	97,003
	Total	93,126	97,003
Total North American Vehicle Production	Grand Total	1,776,243	1,857,695

Toyota's North American Vehicle Production – five year history:

Year	Vehicle Production	YOY Change
2013	1,857,695	5%
2012	1,776,243	41%
2011	1,255,635	(14%)
2010	1,456,887	18%
2009	1,232,813	(15%)

Toyota North American Engine Production			
Manufacturing Site	Engine	2013	
	4-cylinder*	329,061	
Toyota Motor Manufacturing, Kentucky, Inc. (TMMK)	V6	217,522	
	Total	546,583	
Toyota Motor Manufacturing, West Virginia, Inc. (TMMWV)**	4-cylinder	366,181	
	V6	262,684	
	Total	628,865	
Toyota Motor Manufacturing, Alabama, Inc. (TMMAL)	4-cylinder	271,746	
	V6	123,301	
	V8	145,214	

Total	540,261		
Total 2013 North American	Grand	1 715 700	
Engine Production	Total	1,715,709	

*Includes hybrid engine production **TMMWV's total 6 speed automatic transmission production for 2013 was 503,994.

In addition to the above mentioned plants, Toyota subsidiary Bodine Aluminum, Inc., in Tennessee and Missouri, casts aluminum parts such as cylinder heads, intake manifolds, engine brackets and engine blocks. TABC, Inc. in Long Beach, California, produces stamped/welded parts and steering columns. Canadian Autoparts Toyota, Inc. (CAPTIN) in Delta, British Columbia, produces aluminum wheels.

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