

Limited Scion Monogram Series Brings Premium Features to FR-S and tC

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TORRANCE, Calif., (Jan. 9, 2014) – Exceptional features will now come at even more exceptional prices. The 2014 Scion [FR-S](#) and [tC](#) gain premium features with the competitively priced, limited edition Monogram Series™ models on display for the first time at the North American International Auto Show in Detroit. The Monogram Series vehicles will be available in dealerships starting in February.

“Through this limited edition Monogram Series, Scion brought together extra comforts and conveniences in the FR-S and tC without sacrificing value,” said Scion Vice President Doug Murtha. “By incorporating these features as standard for a limited time, we provide a great price to go head-to-head with the competition and encourage more drivers to get excited about experiencing a Scion.”

High-end features like Alcantara® inserts in the FR-S and navigation technology in both the FR-S and tC set the Monogram Series apart. Vehicles will be available in all standard body colors and both transmission options. Just 2,000 of these limited FR-S models and 2,500 tC models will be available this year.

Scion FR-S Monogram Series Specifications

- Leather seats with Alcantara® inserts
- BeSpoke® Premium Audio with navigation and connected services
- Smart Key with push button start
- HID headlamps with LED daytime running lights
- Dual-zone automatic climate control system
- Heated front seats
- Heated outside mirrors
- Frameless rearview mirror
- Color-keyed rear spoiler
- Rear-seat center armrest
- Carpet cargo mat

Pricing: The MSRP for the six-speed manual and six-speed sequential automatic transmissions are \$27,400 and \$28,500 respectively, representing a value package of over \$1,900. There is an additional \$395 fee for the premium exterior color Whiteout.

Scion tC Monogram Series Specifications

- Leather trimmed seats with perforated inserts
- BeSpoke® Premium Audio with navigation and connected services
- Smart Key with push button start
- Heated front seats
- Leather shift knob
- Rear window wiper
- Color-keyed low-profile rear spoiler
- Carpet floor and cargo mat
- Upgraded center console lid with accent stitching
- Upgraded interior door trim

Pricing: The MSRP for the six-speed manual and six-speed sequential automatic transmissions are \$21,400 and \$22,400 respectively, representing a value package of over \$1,500.

All Scion models are covered by a three-year/36,000-mile limited warranty and a five-year/60,000-mile powertrain warranty. The Monogram Series vehicles also come standard with Scion Service Boost, a complimentary plan covering normal factory-scheduled maintenance for two years or 25,000 miles, whichever

comes first, and two years of 24-hour roadside assistance.

Scion MSRP's do not include a \$755 delivery, processing and handling (DPH) for all Scion models. The DPH fee for vehicles distributed by Southeast Toyota (SET) and Gulf States Toyota (GST) may vary. The complimentary Scion Service Boost includes normal factory-recommended maintenance services up to two years or 25,000 miles, whichever comes first, and 24-hour roadside assistance for up to two years from the date of purchase.

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