

Toyota Motor Sales Issues May 2014 Sales Preview

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TORRANCE, Calif. (June 3, 2014) – Toyota Motor Sales (TMS), U.S.A., Inc., today reported May 2014 sales results of 243,236 units, an increase of 12.6 percent from May 2013 on a daily selling rate (DSR). On a raw-volume basis, unadjusted for 27 selling days in May 2014 versus 26 selling days in May 2013, TMS sales

increased 17 percent from year-ago month.

“Industry sales in May soared as consumer confidence improved and demand for new vehicles continued to strengthen,” said Bill Fay, Toyota division group vice president and general manager. “Toyota had its best month in six years led by strong Camry, Corolla and Hybrid sales.”

For additional sales information, visit twitter.com/Toyota.

Full press release to follow by 10:30 a.m. PDT.