

Save Some Green with Toyota, Lexus and Scion

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Los Angeles (May 28, 2014) – California drivers looking to save a buck are in luck! Toyota, Lexus and Scion took three of the top ten spots in the 2014 Green Car Guide, published today by the Automobile Club of Southern California.

The Toyota RAV4 EV and Lexus GS 450h placed second and fourth, respectively, in the top five overall green vehicles. The Scion iQ placed fourth in the top five “best value” vehicle category.

“Green vehicles offer a way to save money on Southern California’s high gas prices,” said Steve Mazor, Auto Club Automotive Research Center Manager and Chief Engineer. “The AAA Green Car Guide helps drivers sort through a variety of vehicle options and simplify the car-buying process.”

The Green Car Guide is produced annually by the Auto Club’s Automotive Research Center. The 2014 guide contains information on hybrids, battery electric vehicles, partial zero emission vehicles, compressed natural gas powered vehicles, clean diesels and fuel economy leaders. The guide is designed to help new vehicle buyers with reviews and rankings of low-emission and fuel efficient vehicles.

“Customers shopping for a fuel efficient and environmentally friendly vehicle will find what they’re looking for in this guide,” said Bob Carter, Toyota Motor Sales, U.S.A., Inc. senior vice president of automotive operations. “Customers appreciate this type of unbiased data and we’re proud to see our Toyota, Lexus and Scion vehicles recognized as top picks.”

Green Car Guide vehicles are evaluated in a number of categories including EPA fuel economy, vehicle emissions, handling, interior noise and cargo capacity. Vehicles are scored from zero to ten in each evaluation category and scores totaled to determine overall green vehicle leaders. The cumulative scores are then divided by vehicle MSRP to determine cost per point or “best value” rankings.

To view the 2014 Green Car Guide, please visit www.AAA.com/greencar.