

Bolder and Better for Summer: 2015 Scion FR-S Improves Dynamics and Appearance

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TORRANCE, Calif., (May 15, 2014) – Everybody wants to look and feel their best for summer and the 2015 Scion FR-S is no exception. The new model year FR-S features enhanced tuning and improved looks while the 2015 tC sports coupe receives new colors and a sporty feature to bring on the summer fun. Both models will go on sale in early June with new manufacturer’s suggested retail prices (MSRP).

“We’re happy to bring the FR-S and tC into a new model year with features and prices that will excite our customers,” Scion Vice President Doug Murtha said. “These two siblings come ready for drivers to make them their own and conquer new roads wherever they go.”

Scion FR-S

The FR-S is known for its outstanding dynamics, which are taken to a new level for 2015. The 2015 Scion FR-S features better handling and stability thanks to a more rigid front suspension and re-tuning of the rear shock absorbers. The improved damping results in less body roll and a more communicative driving experience.

For better aerodynamics, the smooth look of a shark-fin antenna replaces the pole antenna found in previous models. The exhaust tips are now larger and more flush with the rear bumper. Inside the vehicle, drivers will notice the addition of auto on/off headlights and an updated interior panel with a carbon fiber look, as well as a new key design.

The 2015 Scion FR-S MSRP is \$24,900 with a six-speed manual transmission or \$26,000 with a six-speed automatic transmission with paddle shifters and Dynamic Rev Management® technology. Steel replaces Argento as a sleek silver color and Whiteout has been replaced by Halo, a pearl white available for an additional \$395 fee.

Scion tC

Inside all 2015 tC vehicles with automatic transmissions drivers will now enjoy steering wheel-mounted paddle shifters to enhance the sporty driving experience. Also for 2015 are two new colors; Cosmic Gray replaces Classic Silver and Super White has been replaced by Blizzard Pearl, which is available for an additional \$395 fee.

The 2015 Scion tC MSRP is \$19,210 with a six-speed manual transmission or \$20,360 with a six-speed automatic transmission and Dynamic Rev Management® technology.

Scion Pricing Chart

Model	MSRP
SCION FR-S (MT)	\$24,900
SCION FR-S (AT)	\$26,000
SCION tC (MT)	\$19,210
SCION tC (AT)	\$20,360

All prices listed above exclude the delivery, processing and handling (DPH) fee of \$755.

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