

Toyota Statement on Suspension of L.A. Clippers Advertising

April 29, 2014

TOYOTA

TORRANCE, Calif., (April 29, 2014) – Toyota is committed to a culture of diversity and inclusion and finds Los Angeles Clippers owner Donald Sterling’s alleged comments inconsistent with our beliefs. While Toyota will continue to support the sport, players and fans through our relationship with the Staples Center and L.A. Live, we are suspending all advertising and sponsorship activities directly linked to the Clippers organization. We believe this is what our customers would want us to do.