Toyota Announces Pricing for New 2015 Sienna Minivan

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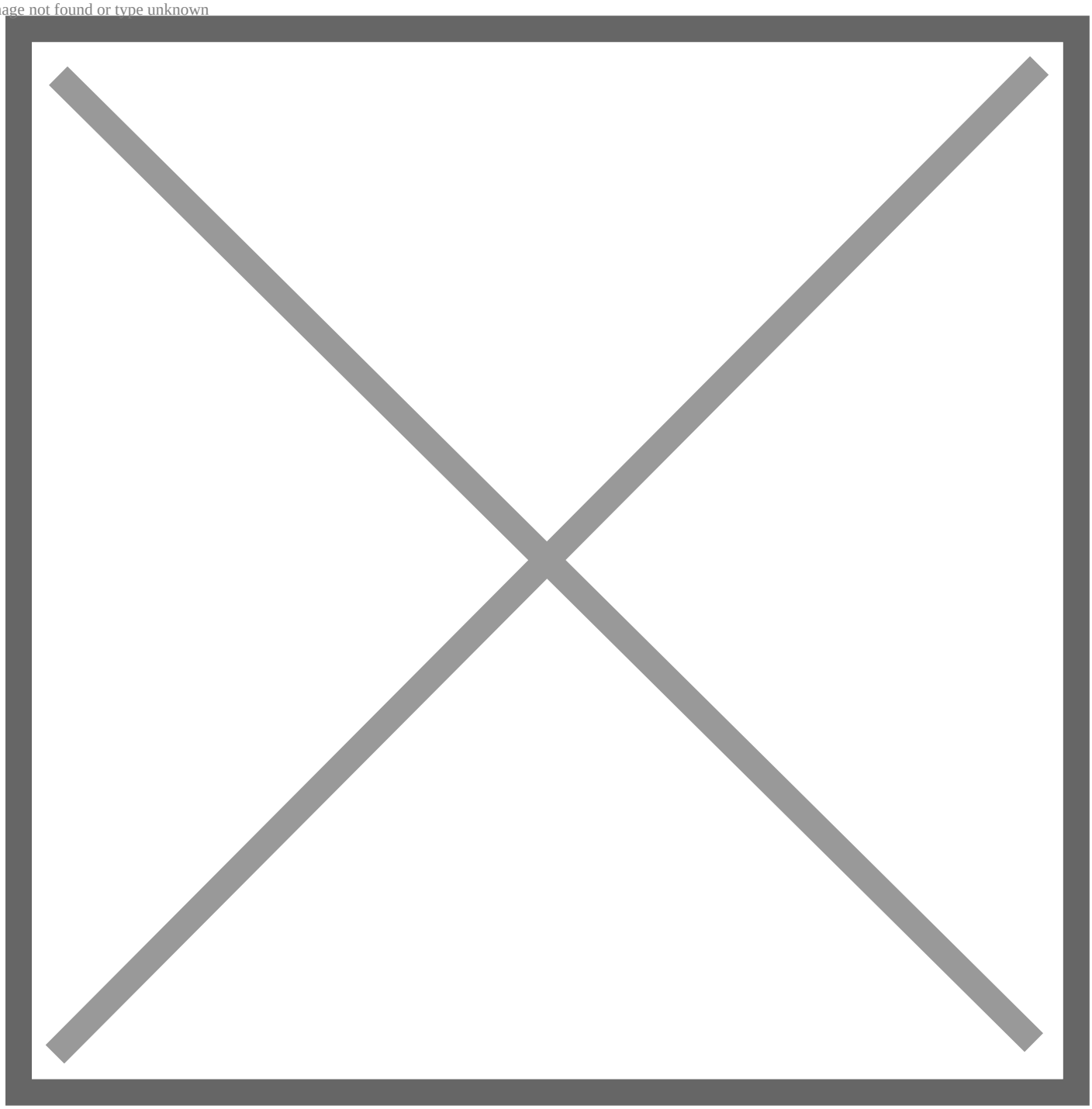

TORRANCE, Calif., (Sept. 2, 2014) — The redesigned 2015 Sienna minivan offers something for every family with a more upscale interior, smart technology, exterior style changes and enhanced driving dynamics. Toyota today announced manufacturer's suggested retail prices (MSRP) for the new 2015 Sienna.

The base MSRP for the new Sienna will range from $28,600 for the Sienna L grade and will top out at $46,150 for the Sienna Limited Premium all-wheel-drive (AWD). The new Sienna will begin arriving in dealerships later this month.

The Most Luxurious Sienna Ever

The Sienna's interior receives a dramatic refresh, complete with more luxurious materials that are soft to touch and visually appealing. The glove box and driver-side upper dash are hand-wrapped in soft materials and upper door trim areas are padded for a classy touch.

Metallic accents on air vents, glove box button and the center console stack add a nice contrast, giving the interior an elegant look.

Depending on grade, Sienna will be available in multiple seat colors and trim combinations including easy-clean fabrics, to the sporty perforated leather-trimmed seats of the SE, all of the way to the premium leather-trimmed seats in the XLE and Limited grades.

The 2015 Sienna will feature three new interior colors including the Bisque fabric, Chestnut Leather and Black leather.

New Technology at Your Command

The available Driver Easy Speak feature uses the vehicle's built-in microphone to amplify the driver's voice through the rear speakers so drivers don't have to shout at passengers in the back. The available Dual-View, Blu-ray rear seat entertainment system with a 16.4-inch display makes the Sienna a kid-favorite destination. For added convenience, all Sienna models now come standard with a backup camera.

Drivers will appreciate the standard new 3.5-inch multi-information display (MID) that conveniently displays key information such as outside temperature, fuel economy and trip meter right between the speedometer and tachometer. More premium grades enhances this MID to a color, 4.2-inch display that can inform the driver of audio and phone information, turn-by-turn navigation cues, street names and even torque distribution on AWD models.

New for 2015, all Sienna models will feature 3-zone automatic climate control. In addition, the heating, ventilation and air conditioning controls are now conveniently located three inches closer to the driver for easier access.

The Sienna will be available with four different Entune™ audio systems, all of which come standard with either a 6.1 or 7-inch touchscreen display, USB 2.0 port with iPod® connectivity and Bluetooth® wireless technology. Sienna Limited and Limited Premium packages come with Entune Premium JBL® Audio with Navigation and App Suite that features 10 speakers including a subwoofer.

The available Entune® App Suite is a collection of complimentary access to popular mobile applications and services via compatible smartphones. Some of the applications include Yelp, iHeartRadio, OpenTable.com® and Pandora®.

Enhanced Safety and Convenience

Safety remains a top priority for families, and the 2015 Sienna brings features to help provide peace-of-mind.

The Sienna will lead its class, coming standard with 8 airbags including a new front passenger seat cushion airbag. Like all current Toyota vehicles, the Sienna comes standard with the STAR Safety System, which includes Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Braking System (ABS), Electronic Brake-force Distribution (EBD) and Brake Assist. It also features the Smart Stop Technology brake-override system.

The new Sienna is also available with advanced safety features including Pre-Collision System with Dynamic Radar Cruise Control, Vehicle Dynamics Integrated Management and Hill Start Assist Control. Available Blind Spot Monitor with Rear Cross Traffic Alert offer added convenience to drivers when changing lanes and when backing out of a parking space.

Refreshed Exterior Styling

The 2015 Sienna's exterior is refreshed with elegant new headlamps with LED daytime running lamps (DRL) on SE and Limited grades. New taillight designs appear on all models except SE grade. LE, XLE and Limited grades will get a newly styled front grille.

The Sienna will be available in nine exterior colors including three new shades, Attitude Black Metallic, Crème Brule Mica and Sky Blue Pearl.

A Sienna Fit For Your Family

With state-of-the-art features and rewarding driving dynamics, the 2015 Sienna sets a new standard for minivans in design, performance and value. The Sienna is configured for seven- or eight-passenger seating and comes in five grades, all sharing a distinctly contemporary style. The grades include: L, LE, XLE, Limited and the SE. The segment's only AWD model is available on LE, XLE and Limited grades.

Sienna comes standard with a 3.5-liter V6 engine that features Dual Variable Valve Timing with intelligence (VVT-i). The engine generates 266 horsepower at 6,200 rpm, with expected EPA-estimated mileage ratings of 18 mpg city/25 mpg highway (16 mpg city/23 mpg highway on AWD models). The V6 is paired to an electronically controlled six-speed transmission with sequential shift that provides smooth gear-shift feeling, quiet performance and a lightweight, compact size. Certain Sienna grades are available with a tow package that features a 3,500-pound towing capacity.

Choose Your Level of Swagger

L: Well-equipped base grade

- Touchscreen audio system
- Backup camera
- Integrated Blind Spot Mirror
- Auto on/off headlights
- Engine immobilizer
- Class leading 8 airbags

LE: (includes L grade features plus)

- Entune™ Audio Plus with 7-inch touchscreen

SE: (includes LE grade features plus)

- Sport tuned suspension
- Smoked headlamps with LED
- LED Rear Combination Lamps
- 19- inch alloy wheels
- Sport Mesh Grille
- Perforated leather- trimmed seats
- Heated front seats
- 4.2-inch color MID
- Sport meter cluster
- Available Premium Package adds navigation and rear seat entertainment system.

XLE: (includes LE grade features plus)

- Leather-trimmed seats
- Heated front seats
- Smart Key
- Blind Spot Monitor with Rear Cross Traffic Alert
- Premium gauge cluster
- Chrome outside door handles
- 4.2-inch color MID
- Available Premium Package adds navigation and rear seat entertainment system.

Limited: (includes XLE grade features plus)

- LED DRL
- Heated steering wheel
- Entune Premium JBL with Navigation and App Suite
- Available Premium Package adds rear seat entertainment system, HID headlamps and rain sensing wipers

An American Minivan

Interior and exterior styling of the redesigned Sienna was accomplished by Toyota's Calty Design Research facility in Newport Beach, Calif., developed at Toyota Technical Center in Ann Arbor, Mich., and assembled at Toyota Motor Manufacturing in Princeton, Ind.

Toyota Sienna MSRP's do not include a delivery, processing and handling (DPH) fee of $885. The DPH fee for vehicles distributed by Southeast Toyota (SET) and Gulf States Toyota (GST) may vary.

Model #	Grade	Engine	Transmission	MSRP N/G
5328	L FWD	V6	6AT	$28,600
5338	LE FWD	V6	6AT	$31,330
5366	LE AWD	V6	6AT	$33,860
5342	SE FWD	V6	6AT	$34,900
5343	SE PREMIUM	V6	6AT	$39,680

5348	XLE FWD	V6	6AT	$35,100
5349	XLE PREMIUM FWD	V6	6AT	$38,355
5376	XLE AWD	V6	6AT	$37,300
5377	XLE PREMIUM AWD	V6	6AT	$40,555
5356	LTD FWD	V6	6AT	$41,650
5357	LTD PREMIUM FWD	V6	6AT	$45,020
5386	LTD AWD	V6	6AT	$42,780
5387	LTD PREMIUM AWD	V6	6AT	$46,150

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