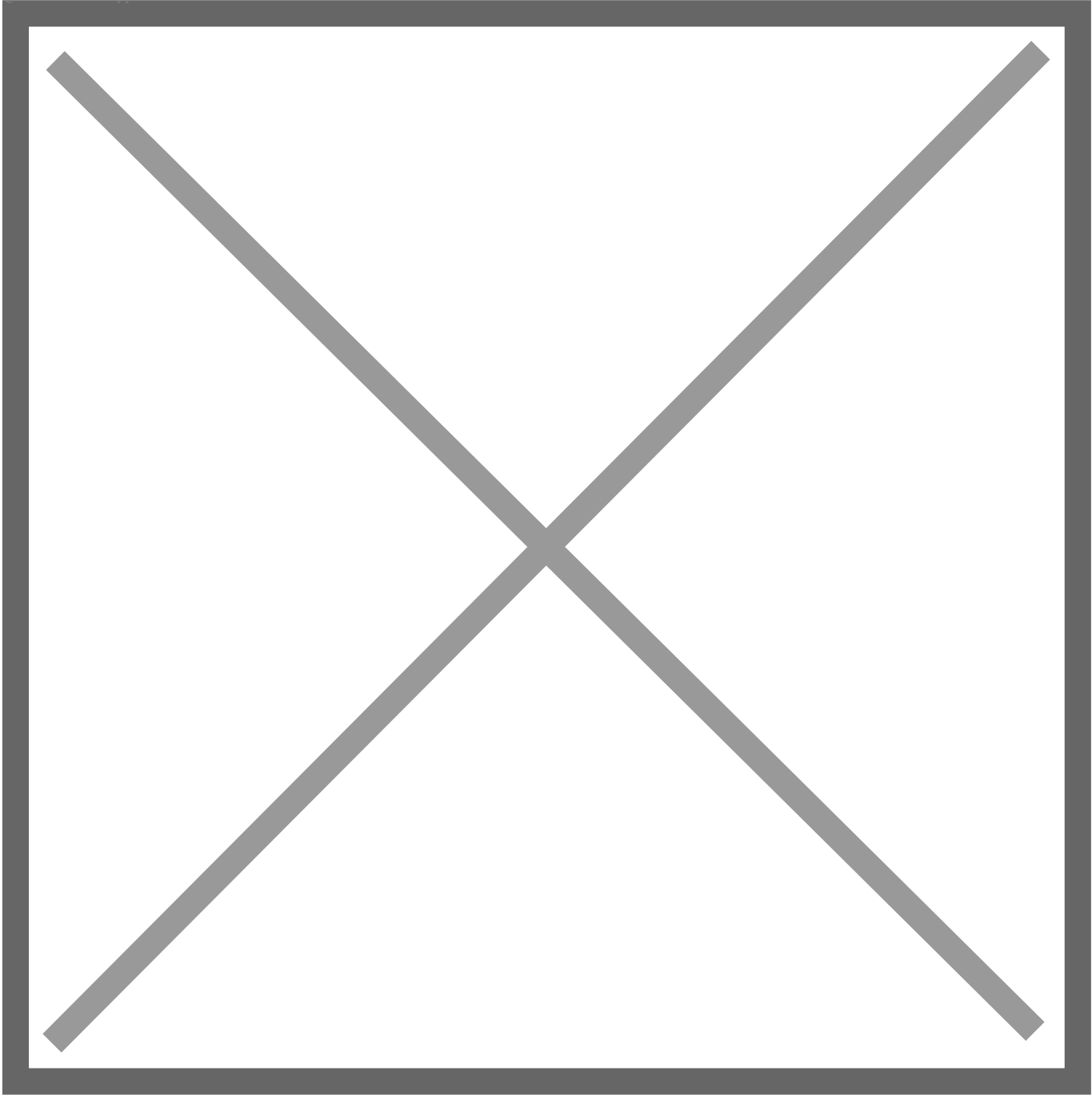


Toyota Releases Pricing for All-New TRD Pro Series Tundra

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TORRANCE, Calif. (Aug.28, 2014) – Let’s Get Dirty! The highly anticipated launch of the all-new Tundra TRD Pro is nearly here. Already favorites among off-roaders, the 2015 Toyota Tundra will get even more capable with this new, aggressive off-road package designed by the experts at Toyota Racing Development (TRD).

The Tundra TRD Pro will start getting down and dirty when it reaches dealerships in late September 2014, joining its Tacoma and 4Runner TRD Pro Series counterparts.

Serious Specs for Serious Off-Roaders

With each part engineered, tested and tuned by Toyota and the experts at Toyota Racing Development (TRD), the Tundra, Tacoma and 4Runner TRD Pro Series are packed with authentic off-road capability and built to be pushed to the limits. Available on 4X4 models of Tundra, Tacoma and 4Runner, all TRD Pro Series vehicles will be equipped with:

- TRD Bilstein shocks with remote reservoirs in the front and rear, for increased oil capacity and suspension travel
- TRD-tuned front springs
- Unique front grill with “TOYOTA” badging (pays tribute to early iconic Toyota models)
- TRD floor mats
- TRD shift knobs
- Black TRD alloy wheels

A hot new color, Inferno, is joined by Attitude Black Metallic and Super White, cool classics for off-road rigs.

Tundra Like No Other

In addition to the shared features, the Tundra TRD Pro will be equipped exclusively with:

- TRD front skid plate
- TRD-tuned springs with 2” lift for the front of the vehicle
- Decreased spring rate to improve ride quality over harsh terrain
- All-black 18-inch TRD alloy wheels with Michelin Off-Road tires designed exclusively for Tundra
- 5.7-liter V8 with a TRD dual exhaust system
- TRD PRO quarter panel bed stamping
- Multi-reflector halogen headlights with black sport bezels and manual level control
- Unique interior seat color with red stitching
- Unique TRD Pro instrument panel ornament insert

Pricing

The manufacturer’s suggested retail price (MSRP) for the Tundra TRD Pro will range from \$41,285 for the Double Cab with a 5.7-liter V8 and 6-speed automatic transmission to \$43,900 for the CrewMax V8 with a 6-speed automatic.

The MSRP for the Tundra TRD Pro does not include the delivery, processing, and handling (DPH) fee of \$1,100. The DPH fee for vehicles distributed by Southeast Toyota (SET) and Gulf States Toyota (GST) may vary.

MODEL#	MODEL	GRADE	MSRP
8321	Tundra	TRD Pro Double Cab 4×4 V8 6AT FFV*	\$41,285

8351	Tundra	TRD Pro Double Cab 4×4 V8 6AT	\$41,285
8371	Tundra	TRD Pro CrewMax 4×4 V8 6AT FFV*	\$43,900
8373	Tundra	TRD Pro CrewMax 4×4 V8 6AT	\$43,900

*Flex Fuel Vehicle

2015 TRD PRO SERIES PRELIMINARY SPECIFICATIONS

	Tundra TRD Pro	Tacoma TRD Pro	4Runner TRD Pro
Wheels	18" black TRD alloy	16" black beadlock style TRD alloy	New 17" black TRD alloy
Tires	Tundra exclusive Michelin Off-Road Package tires	BFGoodrich All Terrain KO	Nitto Terra Grappler
Shocks	<p>TRD-tuned Bilstein High Performance</p> <ul style="list-style-type: none"> -Bilstein front and rear digressive piston and valve design -Bilstein ZoneControl 3-stage, positive sensitive valve design is sensitive to suspension input speed -Increased shock size adds oil capacity for better heat management and increased control of cavitation <p>FRONT:</p> <ul style="list-style-type: none"> - 1.4" of additional wheel travel - 60mm pistons > 46mm OE - 18mm shafts > 12mm OE - "Piggy back" remote reservoir <p>REAR:</p> <ul style="list-style-type: none"> - 1.5" of additional wheel travel - 60mm pistons > 46mm OE - 18mm shafts > 12mm OE - "Piggy back" remote reservoir 	<p>TRD-tuned Bilstein High Performance</p> <ul style="list-style-type: none"> - Bilstein front and rear digressive piston and valve design -Increased diameter shock size (front) and external reservoir (rear) adds oil capacity for better heat management and increased control of cavitation <p>FRONT:</p> <ul style="list-style-type: none"> - 0.75" of additional wheel travel - 60mm pistons > 36/32mm OE - 18mm shafts > 12mm OE <p>REAR:</p> <ul style="list-style-type: none"> - 1.5" of additional wheel travel - 46mm pistons > 36/30mm OE - Remote reservoir 	<p>TRD-tuned Bilstein High Performance</p> <ul style="list-style-type: none"> - Bilstein front and rear digressive piston and valve design -Increased diameter shock size (front) and external reservoir (rear) adds oil capacity for better heat management and increased control of cavitation <p>FRONT:</p> <ul style="list-style-type: none"> - 0.75" of additional wheel travel - 60mm pistons > 32mm OE - 18mm shafts > 12mm OE <p>REAR:</p> <ul style="list-style-type: none"> - 1.4" of additional wheel travel - 46mm pistons > 32mm OE - Remote reservoir
Springs	<p>Unique TRD-Tuned Front Springs</p> <ul style="list-style-type: none"> - 2" lift for the front of the vehicle - Decreased spring rate to improve ride quality over harsh terrain 	<p>Unique TRD-Tuned Front Springs</p> <ul style="list-style-type: none"> - 1.75" lift for the front of the vehicle - Decreased spring rate to improve ride quality over harsh terrain 	<p>Unique TRD-Tuned Front Springs</p> <ul style="list-style-type: none"> - 1" lift for the front of the vehicle -Decreased spring rate to improve ride quality over harsh terrain

Exhaust	TRD Dual Exhaust <ul style="list-style-type: none"> – Stainless steel system – Polished steel dual wall tips – Reduced back pressure – Throaty rumble sound 	TRD Cat Back Exhaust <ul style="list-style-type: none"> – Stainless steel system – Polished steel dual wall tips – Reduced back pressure – Throaty rumble sound 	No Change from OE
Skid Plate	New TRD Front Skid Plate <ul style="list-style-type: none"> – 1/4” thick aluminum with oil pan access panel 	<ul style="list-style-type: none"> – Black OE front skid plate 	TRD Stamped Front Skid Plate <ul style="list-style-type: none"> – 1/4” thick aluminum with venting for front differential
Exterior	<ul style="list-style-type: none"> – Unique “TOYOTA” front grill – “TRD Pro” bed panel stamping – Matte and Satin Black “TUNDRA” and iForce 5.7L V8 badging on doors – Multi-reflector halogen headlights with black sport bezels and manual level control 	<ul style="list-style-type: none"> – Unique “TOYOTA” front grill – Black “TRD PRO” external hard badge – Black “TACOMA” badging on doors 	<ul style="list-style-type: none"> – Unique “TOYOTA” front grill – Black “TRD PRO” external hard badges – Black front and rear lower bumper accent
Exterior Colors	Black, Super White, and Inferno (all-new exclusive color)		
Interior	<ul style="list-style-type: none"> – TRD Shift Knob – TRD Floor Mats – Unique seat color with red stitching – Unique IP ornament insert 	<ul style="list-style-type: none"> – TRD Shift Knob – TRD Floor Mats 	<ul style="list-style-type: none"> – TRD Shift Knob – TRD Floor Mats