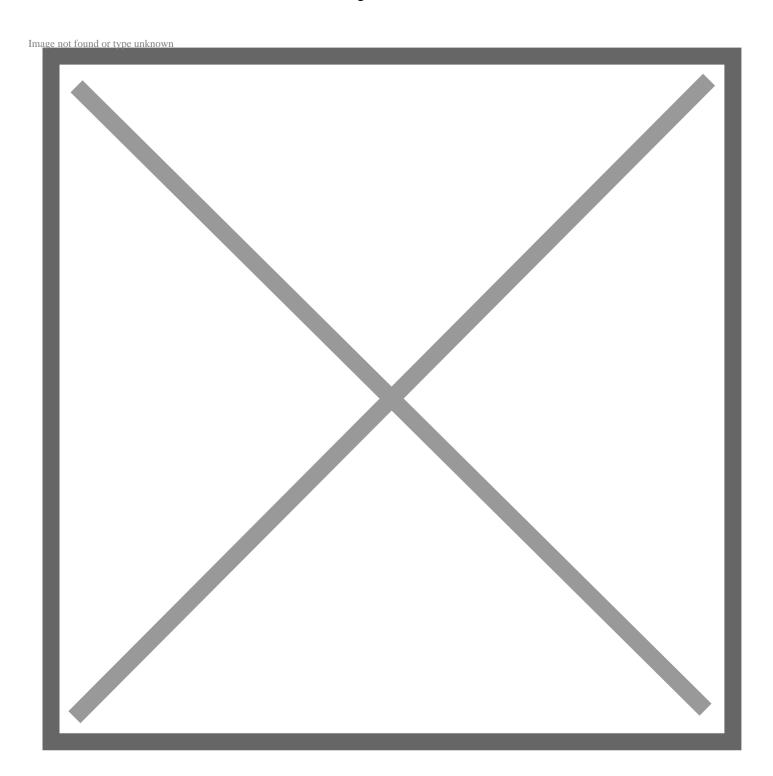
Forget Ted, Hear Bob Talk.

August 11, 2014



Toyota Motor Sales, U.S.A., Inc., Senior Vice President of Automotive Operations Bob Carter will speak at the J.P. Morgan Auto Conference in New York on Tuesday, Aug. 12, 2014. Follow the presentation via live webcast beginning at 8:10 a.m. EDT.

During the session, Carter will discuss the state of the industry as well as the company's upcoming products.

Click <u>here</u> for the webcast. A replay of the presentation will be available for 90 days after the event. Click <u>here</u> to read the speech.