

'Oprah's the Life You Want Weekend' Announces Amy Purdy to Join Multi-City Tour This Fall

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Los Angeles – Oprah Winfrey’s “Oprah’s The Life You Want Weekend,” an eight-city arena tour and transformational weekend powered by WME Live, announced today that Amy Purdy will join the tour’s lineup. Purdy, a Paralympic Bronze Medalist snowboarder and “Dancing with the Stars” finalist, will join Oprah on stage for Toyota’s “Standing O-Vation,” which will recognize extraordinary people in communities around the country.

Purdy, a Team Toyota athlete and brand ambassador, represents the power of inner strength as she continues to overcome obstacles and live as a role model for those who have faced challenges in their lives. After losing her legs at age 19 as a result of Meningitis, Purdy has led an adulthood of extraordinary accomplishments. One of the top adaptive snowboarders in the U.S., she was the Snowboardcross Bronze Medalist in Sochi 2014 Paralympic Games and was a finalist on last season’s “Dancing with the Stars.” Toyota has proudly been a part of Purdy’s journey, including support of her nonprofit organization Adaptive Actions Sports.

The driving force behind Toyota’s “Standing O-Vation” stems from the automaker’s commitment to fostering women’s interests. While reflecting the kind of stories that define the brand, Toyota’s “Standing O-Vation” is an opportunity to celebrate remarkable women who are not only making the world a better place, but also motivating others to spark their own journey of personal change.

Local women who are pushing the envelope, beating the odds, and inspiring others will be recognized and honored for living a bold life. To learn more about the “Standing O-Vation” award and nominate an inspiring individual, visit: oprah.com/standingovation

"Oprah’s The Life You Want Weekend" tickets are on sale now at: www.oprahweekend.com.

"Oprah’s The Life You Want Weekend" will visit the following cities:

Sept. 5-6	Atlanta, Georgia	Philips Arena
Sept. 12-13	Auburn Hills, Michigan	The Palace of Auburn Hills
Sept. 19-20	Washington D.C.	Verizon Center
Sept. 26-27	Newark, New Jersey	Prudential Center
Oct. 17-18	Houston, Texas	Toyota Center
Oct. 24-25	Miami, Florida	American Airlines Arena
Nov. 7-8	Seattle, Washington	KeyArena at Seattle Center
Nov. 14-15	San Jose, California	SAP Center at San Jose

"Oprah’s The Life You Want Weekend" kicks off in Atlanta on September 5, produced by Harpo Studios, *O, The Oprah Magazine*, OWN: Oprah Winfrey Network and WME Live, presented by Toyota and Olay. Each tour stop will span two days. On Friday nights, Oprah will take the stage, bringing her personal story and insights to life in a one of a kind intimate evening. Then on Saturdays, Oprah will lead a day-long gathering of thousands with handpicked thought leaders and pop culture icons including Iyanla Vanzant, star of OWN’s hit series “Iyanla: Fix My Life,” regular *O Magazine* contributor, best-selling author and spiritual life coach; best-selling author of *Eat Pray Love*, Elizabeth Gilbert; and one of Time 100’s Most Influential people, Pastor Rob Bell. Additionally, world-renowned author and pioneer in mind-body medicine Deepak Chopra and author Mark Nepo will take the stage in select cities.

For more information on the tour, please visit www.oprah.com/tour and follow on Twitter/Instagram @LifeYouWantTour.