

Toyota Decks the Halls with IIHS 2015 'Top Safety Pick' Awards

December 23, 2014

TORRANCE, Calif., Dec. 23, 2014 — On the 12th day of Christmas, the Insurance Institute for Highway Safety (IIHS) gave to Toyota, 12 awards awarding. In fact, the automaker won more awards than any other automaker, including the most of the Institute's highest honor.

In all, eight Toyota and Lexus vehicles earned a Top Safety Pick+ rating. IIHS in particular recognized the Prius V for its significantly improved performance all-around in the small overlap crash test – naming it a Top Safety Pick+. The Toyota Sienna was also the only minivan awarded the 2015 Top Safety Pick + designation. IIHS also recognized four additional Toyota and Scion vehicles as 2015 Top Safety Picks.

Toyota's twelve awards overall were the most in the industry for 2015.

“At Toyota, our focus remains on the safety and peace of mind of our customers,” said Dino Triantafyllos, Toyota's North American Chief Quality Officer. “We're pleased the IIHS has recognized the strong and improved safety performance of our vehicles in a range of crash tests.”

2015 Toyota / Lexus Top Safety Pick+ winners are: Lexus CT (built after Sept. 2014), Toyota Prius, Toyota Camry, Toyota Prius v, Lexus RC, Toyota Highlander, Lexus NX and Toyota Sienna.

2015 Toyota / Scion Top Safety Pick Winners are: Toyota/Scion: Scion FR-S, Scion tC, Toyota Avalon and, Toyota RAV4 (built after Nov. 2014).