

# Greenbacks for Green Ideas

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ANN ARBOR, Mich. (Dec. 19, 2014) – The Toyota Research Institute of North America (TRINA), a division of Toyota Motor Engineering & Manufacturing of North America (TEMA), in partnership with The Electrochemical Society (ECS) is requesting proposals from young professors and scholars pursuing innovative

electrochemical research in green energy technology.

The purpose of the ECS Toyota Young Investigator Fellowship is to encourage young professors and scholars to pursue research in green energy technology that may promote the development of next-generation vehicles capable of utilizing alternative fuels. Electrochemical research has already informed the development and improvement of innovative batteries, electrocatalysts, photovoltaics and fuel cells. Through this fellowship, ECS and TRINA hope to see further innovative and unconventional technologies borne from electrochemical research.

The fellowship will be awarded to a minimum of one candidate annually. Winners will receive a restricted grant of no less than \$50,000 to conduct the research outlined in their proposal within one year. Winners will also receive a one-year complimentary ECS membership as well as the opportunity to present and/or publish their research with ECS.

“Through this extraordinary partnership between ECS and TRINA,” says ECS Executive Director Roque Calvo, “we hope to see more innovative and unconventional technologies borne from electrochemical research.”

Depending on the research progress and the results obtained at the completion of the award period, Toyota may elect to enter into a research agreement with the recipient to continue the work. The recipient must publish their findings in a relevant ECS journal and/or present at an ECS meeting within 24 months of the end of the research period.

The deadline for proposals is January 31<sup>st</sup>, 2015 with candidate interviews beginning in February 2015. For application guidelines and proposal requirements, visit <http://www.electrochem.org/toyota>

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