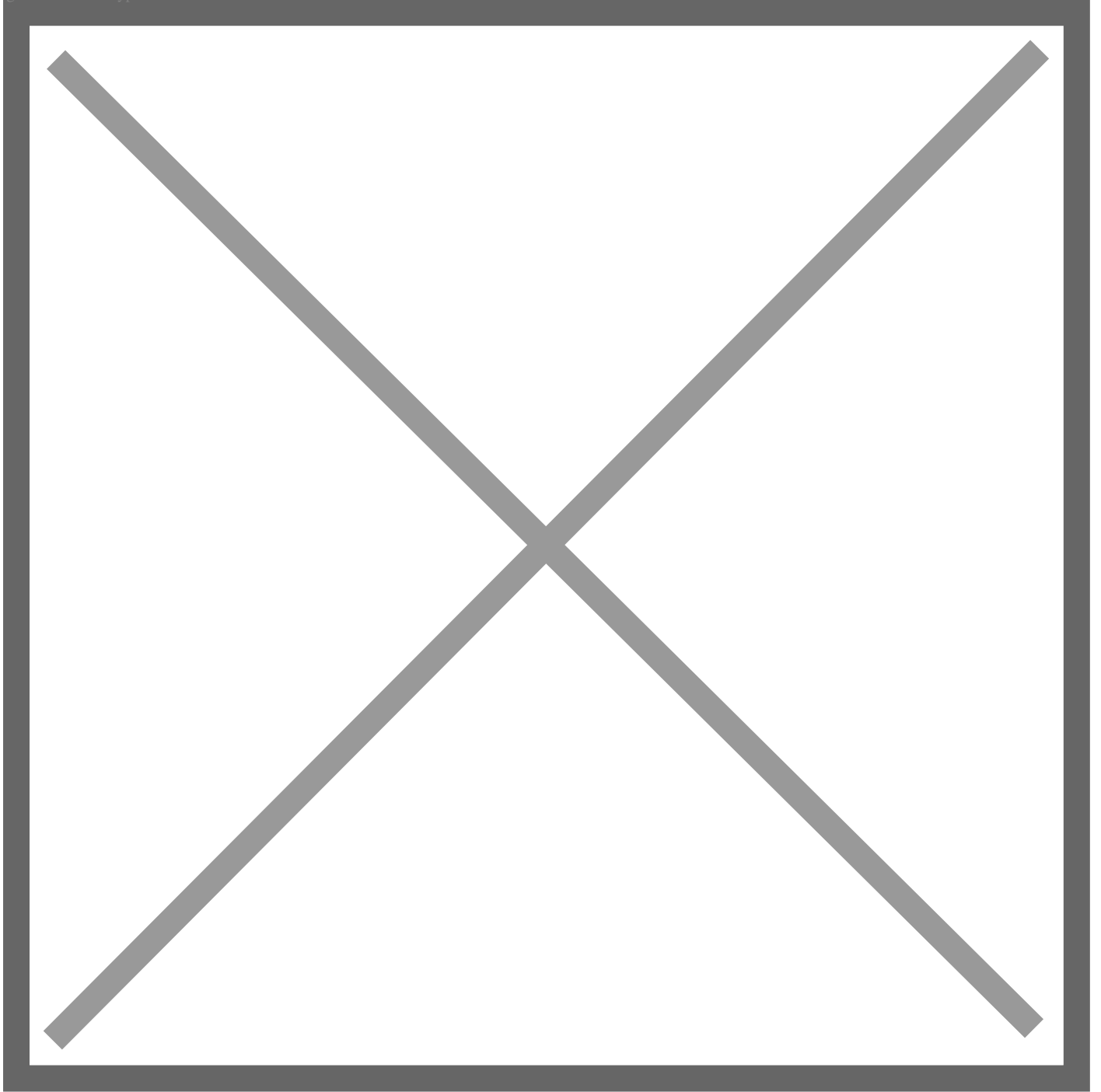


Looking for the Perfect Box for the Holidays?

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TORRANCE, Calif., Dec. 8, 2014 – It's that time of year when everyone wants a present in a really cool box. Or, in the case of the 2015 Scion xB, the present IS a really cool box.

The iconic xB comes with many features that make it the ideal vehicle for the holidays. New for 2015 is a standard rear back-up camera to provide greater visibility when the car is in reverse. The 2015 xB is currently arriving at dealerships and has a Manufacturers Suggested Retail Price (MSRP) of \$17,120 for the five-speed manual transmission or \$18,070 for the four-speed automatic. The delivery, processing and handling (DPH) fee for all Scion models is \$770 and is not included in the MSRP.

Hailed for its roomy interior that seats five people or loads of presents comfortably, the xB offers the versatility of a 60/40 split rear seat that folds flat. Other opportunities to store surprise gifts (in a far more functional way than a stocking) include side storage bins, a large center console with sliding armrest and a hidden compartment under the rear seats to store small items like magazines, laptops and music.

Better than reindeer, the xB is powered by a 2.4-liter, four-cylinder engine that delivers 158 horsepower and 162 pound-feet of torque, the 2015 xB is rated by the EPA an estimated 22 mpg city and 28 mpg highway with both the manual and automatic transmissions.

For a smooth ride, even on a foggy Christmas Eve, the 2015 xB sits on a MacPherson[®] strut front suspension with stabilizer bar and a torsion beam rear suspension. A set of 16-inch wheels comes standard, and customers have the choice between three standard wheel covers with 5, 6 or 7 spokes. Optional 16-inch and 17-inch alloy wheels also are available.

The three-spoke steering wheel tilts and telescopes to accommodate even jolly old men and has audio controls right at the fingertips. Gauges and deep orange multi-information display sit prominently centered on the metal-tone accented dash. Other standard features include remote keyless entry, power windows with driver side auto down and electric power steering.

The versatility of the xB expands further with the Standard Display Audio system featuring a 6.1 inch LCD touchscreen. Drivers can listen to their favorite holiday music, make calls and enjoy their own content through Bluetooth[®] hands-free and audio streaming connectivity, HD Radio[™], USB connectivity and steering-wheel audio controls.

If your job requires you to visit every child in the world on one night, additional on-the-go connectivity and on-board navigation is available with the optional BeSpoke Audio system. Push-to-talk voice navigation and geo-located points of interest add convenience to any drive. Aha[™], available on iTunes[®] and Google Play[®], provides access to 100,000 free audio stations, including Scion's own seven signature music channels. Drivers can also find local restaurants, coffee, hotels and weather updates through location-based services like Yelp and TripAdvisor, along with popular social media applications, sports, news and entertainment.

For 2015, the standard offered colors are Black Sand Pearl, Nautical Blue Metallic, Sizzling Crimson Mica, Army Rock Metallic, Absolutely Red (a popular color this time of year), Classic Silver Metallic and Super White.

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