

Toyota Motor Sales Reports 3 Percent Increase in November

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TORRANCE, Calif. (Dec. 2, 2014) – Toyota, Scion and Lexus today reported total November 2014 sales results of 183,346 units, an increase of three percent from November 2013 on a volume basis.

Highlights include:

- Light trucks and SUVs set November sales records
- Lexus posts best-ever November sales
- Corolla sales up 14.2 percent

“Auto industry sales during Thanksgiving weekend were even better than expected,” said Bill Fay, Toyota division group vice president and general manager. “Consumer demand for light trucks continues unabated and Toyota dealers set new November sales records for light trucks and SUVs.”

Full press release to follow by 8:30 a.m. PST.