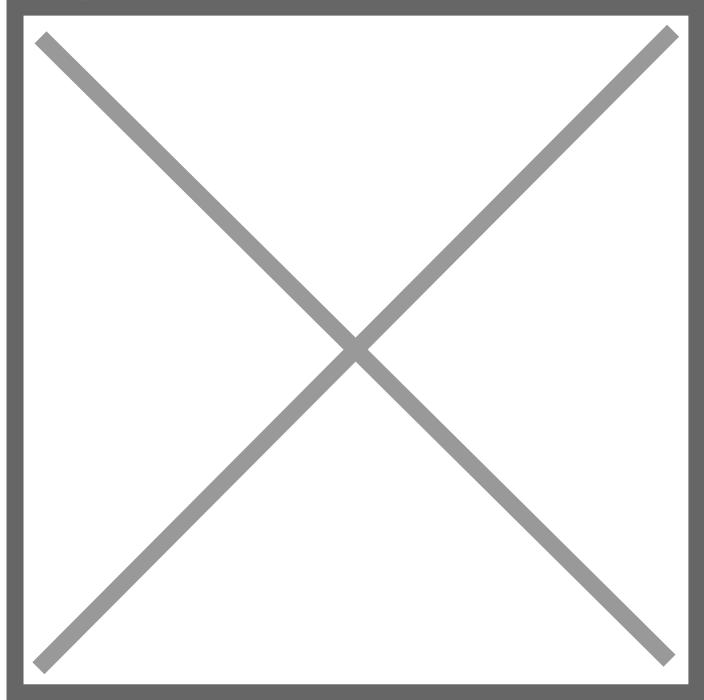
Toyota Family Teacher of the Year Award Call for Nominations

October 30, 2014

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LOUISVILLE, Kentucky (October 30, 2014) – The National Center for Families Learning (NCFL), together with long-time partner Toyota, seeks out the nation's most exemplary teachers that engage families in education.

The Toyota Family Teacher of the Year Award celebrates teachers who are dedicated to including more than one generation in the educational process. An exemplary educator's school or program will receive a \$20,000 prize to further efforts to engage families in learning together and join an elite group of educators across the country that have been recognized as such for nearly two decades.

Every nominee will represent success stories of bringing families into the learning process, and NCFL and Toyota will recognize a second prize winner with a \$2,500 prize. Both grand prize and second place winners will be announced in March at the <u>2015 Families Learning Summit</u>, where proponents of education at every age will gather in Houston to further their collective mission of nurturing the spirit of continuous and intergenerational learning that drives individual, family and community success. This year's Toyota Family Teacher of the Year will join an exciting lineup of education luminaries on the summit stage, including Neil Bush, chairman of the Barbara Bush Houston Literacy Foundation, and Leland Melvin, co-chair of the White House STEM council.

Eligible family educators:

- Are exceptional at engaging families in their school or community-based organization
- Use and champion innovative intergenerational approaches to help parents and children learn together
- Have a demonstrated record of success
- Have exciting ideas to expand and strengthen their family engagement efforts
- Serve communities and families with high literacy and socioeconomic needs
- Would be successful at communicating learnings and best practices to educators and families across the nation

How to apply:

To recognize an educator's outstanding role in engaging parents and students positively in education within a school or community-based program, nominate them <u>online here</u>.

About Toyota Family Teacher of the Year

Since 1991, Toyota and NCFL have forged successful programs to promote family literacy in the United States. Today, the Toyota/NCFL partnership accounts for 261 family literacy sites in 52 communities and 30 states. As part of this partnership, the Toyota Family Teacher of the Year award has been presented annually since 1997 and recognizes individual teachers' contributions to engaging families in education. Additional information on Toyota's commitment to improving education nationwide is available at www.toyota.com/about/our commitment/philanthropy/education.