

2015 Sprint Cup Series Camry Makes Pit Stop at SEMA

October 30, 2014

Image not found or type unknown



TORRANCE, Calif., Oct. 27, 2014 — Toyota announced today that its newly introduced **2015 Toyota Camry Cup Car** that will compete in the **NASCAR Sprint Cup Series** will be making an appearance at the **Specialty Equipment Market Association (SEMA) Show** in Las Vegas.

“We’re thrilled to show off our new 2015 Camry Cup Car to the hard-core performance enthusiasts at SEMA,” said Steve Appelbaum, Toyota’s engagement marketing and motorsports national manager. “Fans are going to get a rare chance to get an up close look at the bold new Camry in dedicated racing trim.”

Toyota Racing Development (TRD) worked together with **Calty**, part of Toyota’s global design team, to incorporate design elements from the new 2015 production Camry into the race car. The 2015 Camry Cup Car marks the culmination of a redesign to provide the vehicle with a more unique identity — and a look similar to the 2015 production Camry that was introduced earlier this year.

The boldest change to the new race car is the aggressive front end and grille area, which looks exactly like its production counterpart. In addition, like the production Camry, the race car boasts a new sleeker hood and nose as well as a squared-off tail. Toyota was the first manufacturer to update the “Gen-6” model that was introduced before the start of the 2013 season.

“A lot of hard work has gone into redesigning the Camry race car for NASCAR competition,” said David Wilson, TRD’s president and general manager. “It was a challenging process balancing performance and design, but working closely with Calty Design, NASCAR and our race team partners, we were able to develop an updated race car that looks similar to its new production counterpart — and provide a performance upgrade on the racetrack.”

The new Camry race car can be seen November 4-7 in the Toyota display booth (#24700) located in the Central Hall at the 2014 SEMA Show.

2015 Toyota Camry Cup Car Specs

Engine

Type	Toyota Racing V8
Displacement	358 cu. in.
Power	725 hp
Induction	Electronic fuel injection
Bore	4.185 in.
Stroke	3.250 in.
Compression Ratio	12.0:1
Engine Design	TRD, U.S.A. (Toyota Racing Development)
Fuel	Sunoco Racing Gasoline, E-15
Fuel Pump	TRD, U.S.A.
Exhaust	TRD, U.S.A.

Drivetrain

Transmission	4-speed manual
Clutch	3-disc
Final Drive	9-in. ring-and-pinion

Chassis/Body

Chassis	Steel tube frame with safety roll cage
Body	Toyota Camry

Designer TRD, U.S.A.
Spoiler 70-degree angle

Suspension

Front Unequal-length double wishbones
Rear Trailing arms with Panhard rod
Shock Absorbers Hydraulic, single adjustable

WHEELS AND TIRES

Wheels NASCAR steel 15 in. x 10 in.
Tires Goodyear Eagle
Brakes Cast-iron disc with multi-piston caliper

SAFETY

7-point safety belts
Window net
Fire system in cockpit and trunk areas
Side-impact energy-absorbing foam
Roof flaps
Hood, trunk, and spindle restraints

DIMENSIONS

Weight 3,250 lb.
Length 198.25 in.
Width 77 in.
Height 54.25 in.
Wheelbase 110 in.
Fuel Capacity 18 gal.

###