

2015 Tundra TRD Pro Desert Race Truck Charges into SEMA

October 27, 2014

[2014 SEMA: 2015 Tundra TRD Pro Desert Race Truck Fact Sheet](#)

TORRANCE, Calif., October 27, 2014 — The **Specialty Market Equipment Association (SEMA) Show** features many interesting project vehicles, but few are engineered to survive over 1,000 miles of grueling desert racing. But that's exactly what the **2015 Tundra TRD Pro Desert Race Truck** will do when it competes in the upcoming **47th Tecate SCORE Baja 1000**. The modified Tundra will be on display at SEMA from November 4-7 before heading down to Ensenada, Mexico to compete in the Full Size Stock class from November 12-16.

"The Baja 1000 is the ultimate proving grounds for research and development. It helps us to continuously improve our trucks," said Toyota Pickup Trucks Chief Engineer Mike Sweers. In addition to his overall responsibilities at **Toyota Racing Development (TRD)** and Toyota, Sweers will also serve as the lead navigator for the race team.

Toyota has a storied off-road racing heritage dating back to the 1980s. In that time, it's racked up 303 off-road wins, 27 manufacturer's championships and 28 off-road driver's championships. Toyota's Ivan "Ironman" Stewart captured 11 Baja 500 and two Baja 1000 wins. Stewart will serve as the race team's coach and mentor as they head down to connect past and present in Baja.

For 35 years and counting, TRD has been an integral component of Toyota's success in motorsports victories as well as in designing high-quality performance parts and accessories. The **TRD Pro Series** is the most advanced yet in a long line of TRD trim levels for Toyota trucks. It consists of TRD-tuned suspension and aggressive accessories purpose-built for the rigors of off-roading. The **TRD Pro** parts and accessories line will give Toyota owners a race-proven option for customizing their trucks.

"Competing in the Full Size Stock class allows our team to test the Tundra TRD Pro Series as close to stock as possible and showcase its strength and durability in the Mexican desert's treacherous terrain," said Andrew Franceschini, Toyota truck marketing and communications national manager.

A trio of chase vehicles including a 4Runner, Tacoma and Tundra will also be on display at SEMA, alongside Stewart's championship-winning trophy truck. These trucks reinforce Toyota's exciting strategy to make the TRD Pro accessory line available unbundled for customers to modify their non-TRD Pro Series trucks and SUVs.

TRD Pro Desert Race Team

Team Coach:

Ivan "Ironman" Stewart – Legendary Toyota Off-Road Racer, Off-Road Hall of Fame Member/22-time SCORE Baja 500 and 1000 Champion/San Diego, CA

Navigators:

Mike Sweers – Chief Engineer of Toyota Trucks/Ann Arbor, MI

Samantha Stone – Toyota Production Engineer

Drivers:

Ted Moncure – Toyota Racing Development Design Engineer/SCORE Baja 1000 and 500 class-champion/Long Beach, CA

Andy Bell – Toyota Athlete/SCORE Baja 500 Champion/Guinness World Record holder/Long Beach, CA

Jamie Bestwick – Toyota Athlete/Professional BMX Vert Rider/9-time X-Games winner/Port Matilda, PA

Ryan Millen – SCORE Baja 1000 and 500 Competitor/Son of off-road and rally legend Rod Millen/San Juan Capistrano, CA

TRD Pro Series Trucks

The TRD Pro Series is the most advanced yet in a long line of TRD model trim levels for Toyota trucks that dates back to 1998 when the first Off-Road Package was introduced for Tacoma. Already favorites among serious off-roaders, the 2015 Toyota Tundra, Tacoma and 4Runner will get even more capable with these new, aggressive off-road models designed

by the experts at Toyota Racing Development (TRD). For more details on TRD Pro, visit:

<http://www.toyota.com/upcoming-vehicles/trdpro.html>

TRD Pro Parts & Accessories

The TRD Pro line of parts and accessories give Toyota truck owners a race-proven option to customize their trucks and prepare them for more serious off-roading. The experts at TRD have drawn on their racing experience to produce this collection of performance products.

TRD Pro Desert Race Truck Specs

2015 Toyota Tundra TRD Pro CrewMax 4×4 5.7L V8

Item	Manufacturer	Details
Front Shocks	Bilstein	TRD-tuned Black Hawk Bypass
Rear Shocks	Bilstein	TRD-tuned Black Hawk Bypass
Front Springs	Eibach	Coil
Rear Springs	Deaver	Leaf
Tires	BFG	37" Baja T/A KR
Wheels	TRD	17" forged
Brakes	Toyota	TRD performance brake pads
Tube Roll Cage	Herbst Smith Fabrication	2" .120-wall chromoly
Oil Accumulator	Accu-Sump	3-qt. capacity
TRD Pro Front Grille	Toyota	TRD Pro component
TRD Pro Embossed Bed	Toyota	TRD Pro component
TRD Shift Knob	Toyota	TRD component
Fuel Cell	Fuel Safe	Custom
Batteries	Optima	Bluetop
Race Seats (Qty. 3)	Mastercraft	3G
Seat Harnesses & Window Nets	Mastercraft	
Front Lights	Hella	HID
A-Pillar Lights	Hella	LED Rallye 4000
Intake	TRD	Custom Cold Air
Exhaust	TRD	Custom Cat-back Exhaust
Control Arms	Toyota	OEM Component

Uprights	Toyota	OEM Component
Tie Rods	Toyota	OEM Component
Wheel Bearings	Toyota	OEM Component
Hubs	Toyota	OEM Component
Driver GPS/Nav	Lowrance	6"
Navigator GPS/Nav	Lowrance	10"
Race Radio	Kenwood	TK-790H 110 Watts
Intercom	PCI	Comlink 10 Elite